



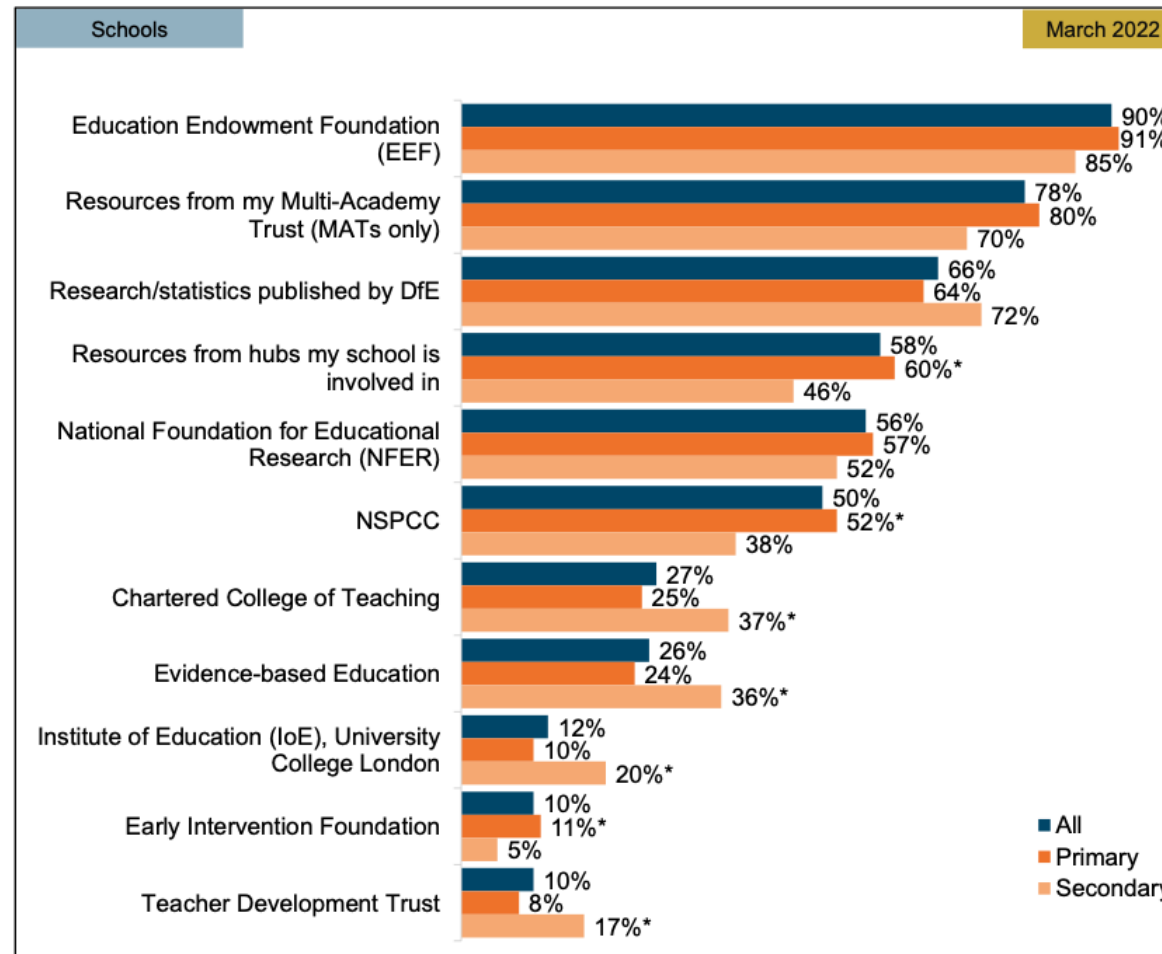
# Implementation in Schools: Uncommon Common Sense

Prof. Jonathan Sharples, Education Endowment Foundation



# Culture change in terms of evidence engagement

**Figure 18. External evidence sources used by schools in the current academic year to support decision making and delivery (Prompted)**



DfE School &  
College Panel  
survey, 2022



“Our leaders are more evidence-rich than a decade ago. But leaders face a clear choice about the ways in which they use it.

Ironically, as the language of evidence proliferates, there is a risk that it loses its impact. Surface-level compliance is the biggest threat to any change in education.”

**Prof. Becky Francis**

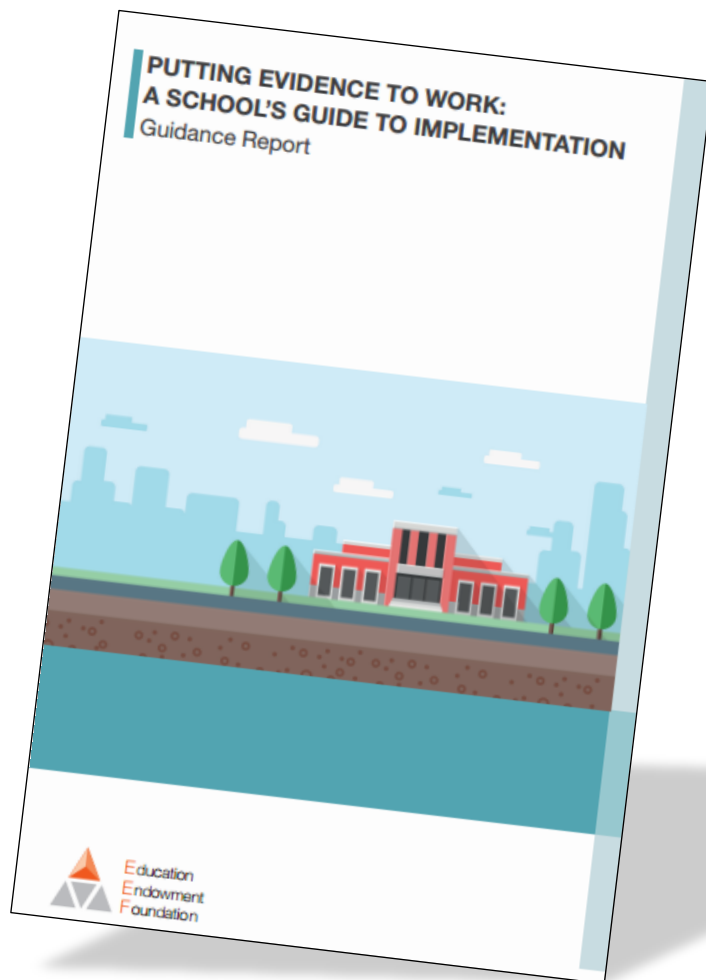
Chief Executive

Education Endowment Foundation

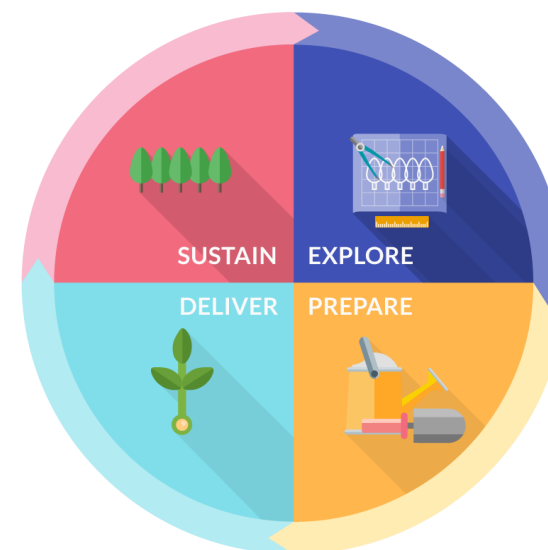




# Making, and acting on, evidence-informed decisions



- Identifying priorities;
- Selecting the right approaches to implement;
- Judging fit and feasibility;
- Writing implementation plans;
- Designing professional development;
- Monitoring implementation;
- Developing an improvement culture etc.





# What have I learnt?

## Implementation...

- .... is lots of small things done well – ‘uncommon common sense’
- .... is rare – vision > shared vision > shared practice
- .... is often about making implicit actions and processes explicit
- .... “isn’t sexy!” (Sir Kevan Collins)

*“It doesn’t matter how great an educational idea or intervention is in principle; what really matters is how it manifests itself in the day-to-day work of people in schools – the practitioner IS the intervention!”*



# Putting Evidence to Work: A School's Guide to Implementation – Recommendations Summary

## FOUNDATIONS FOR GOOD IMPLEMENTATION



1

Treat implementation as a process, not an event; plan and execute it in stages.

- Allow enough time for effective implementation, particularly in the preparation stage; prioritise appropriately.



2

Create a leadership environment and school climate that is conducive to good implementation.

- Set the stage for implementation through school policies, routines, and practices.
- Identify and cultivate leaders of implementation throughout the school.
- Build leadership capacity through implementation teams.



## EXPLORE

3

Define the problem you want to solve and identify appropriate programmes or practices to implement.

- Specify a tight area of focus for improvement that is amenable to change.
- Determine a programme of activity based on existing evidence of what has – and hasn't – worked before.
- Examine the fit and feasibility of possible interventions to the school context.
- Make an adoption decision.



## PREPARE

4

Create a clear implementation plan, judge the readiness of the school to deliver that plan, then prepare staff and resources.

- Develop a clear, logical, and well-specified implementation plan:
  - Specify the active ingredients of the intervention clearly: know where to be 'tight' and where to be 'loose'.
  - Develop a targeted, yet multi-stranded, package of implementation strategies.
  - Define clear implementation outcomes and monitor them using robust and pragmatic measures.
- Thoroughly assess the degree to which the school is ready to implement the innovation.
- Once ready to implement an intervention, practically prepare for its use:
  - Create a shared understanding of the implementation process and provide appropriate support and incentives.
  - Introduce new skills, knowledge, and strategies with explicit up-front training.
  - Prepare the implementation infrastructure.



## DELIVER

5

Support staff, monitor progress, solve problems, and adapt strategies as the approach is used for the first time.

- Adopt a flexible and motivating leadership approach during the initial attempts at implementation.
- Reinforce initial training with follow-on coaching within the school.
- Use highly skilled coaches.
- Complement expert coaching and mentoring with structured peer-to-peer collaboration.
- Use implementation data to actively tailor and improve the approach.
- Make thoughtful adaptations only when the active ingredients are securely understood and implemented.



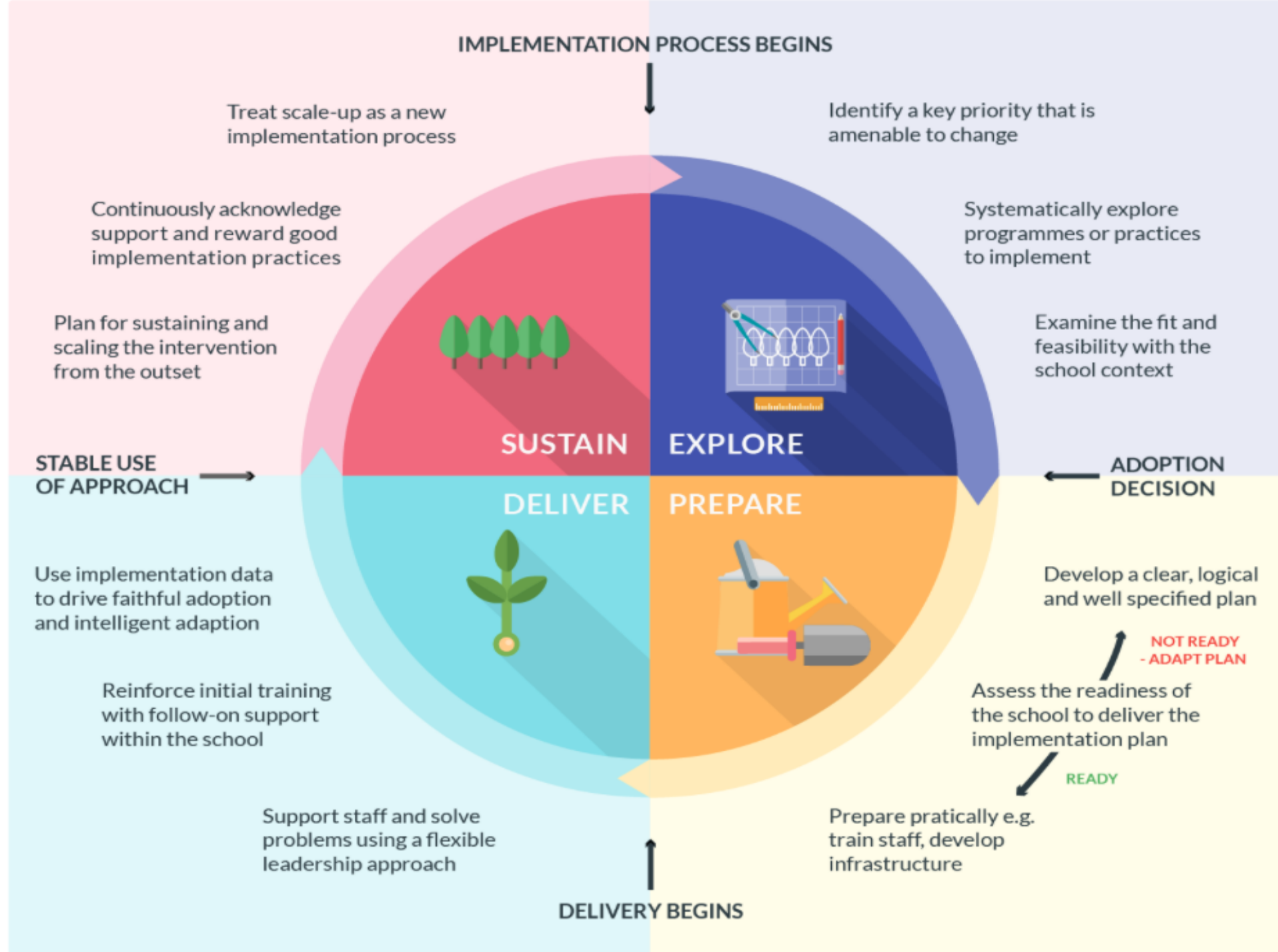
## SUSTAIN

6

Plan for sustaining and scaling an intervention from the outset and continuously acknowledge and nurture its use.

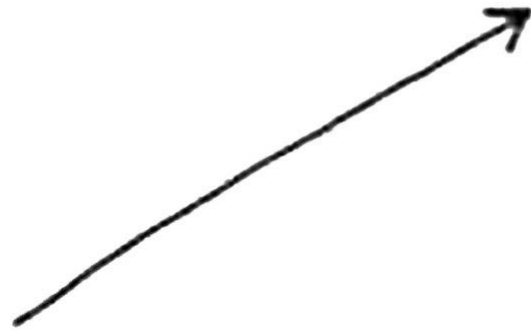
- Plan for sustaining and scaling an innovation from the outset.
- Treat scale-up as a new implementation process.
- Ensure the implementation data remains fit for purpose.
- Continuously acknowledge, support, and reward good implementation practices.





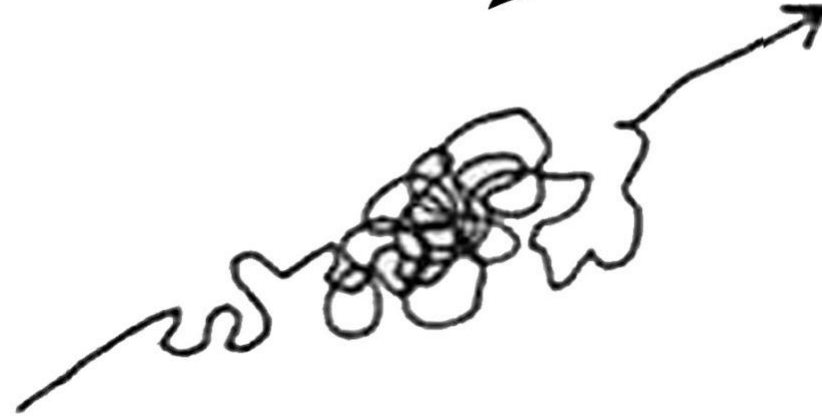


*Success*



what people think  
it looks like

*Success*



what it really  
looks like



# Foundations for good implementation

1

Treat implementation as a process, not an event; plan and execute it in stages.




- Treat implementation as a **process not an event**.
- **Allow enough time, particularly to Explore and Prepare**; prioritise appropriately
- **Do fewer things better** – we tend to take on too many projects (and underestimate requirements of implementation)
- Decide what you can **stop** doing to make room – de-implementation



# Foundations for good implementation

## 2 Create a leadership environment and school climate that is conducive to good implementation.



*“If not present already, an ‘implementation friendly’ climate cannot be created overnight.”*

### a) *Dedicated* leadership

- Establish a **clear vision for implementation** and standards of excellence
- Model best practice – **‘walk the walk’**
- Create an environment of **openness, trust, safe experimentation, collective efficacy**

### b) *Distributed* leadership

- Identify and cultivate **leaders of implementation across the school**
- Build capacity through **implementation teams**

*“Culture eats strategy for breakfast”*



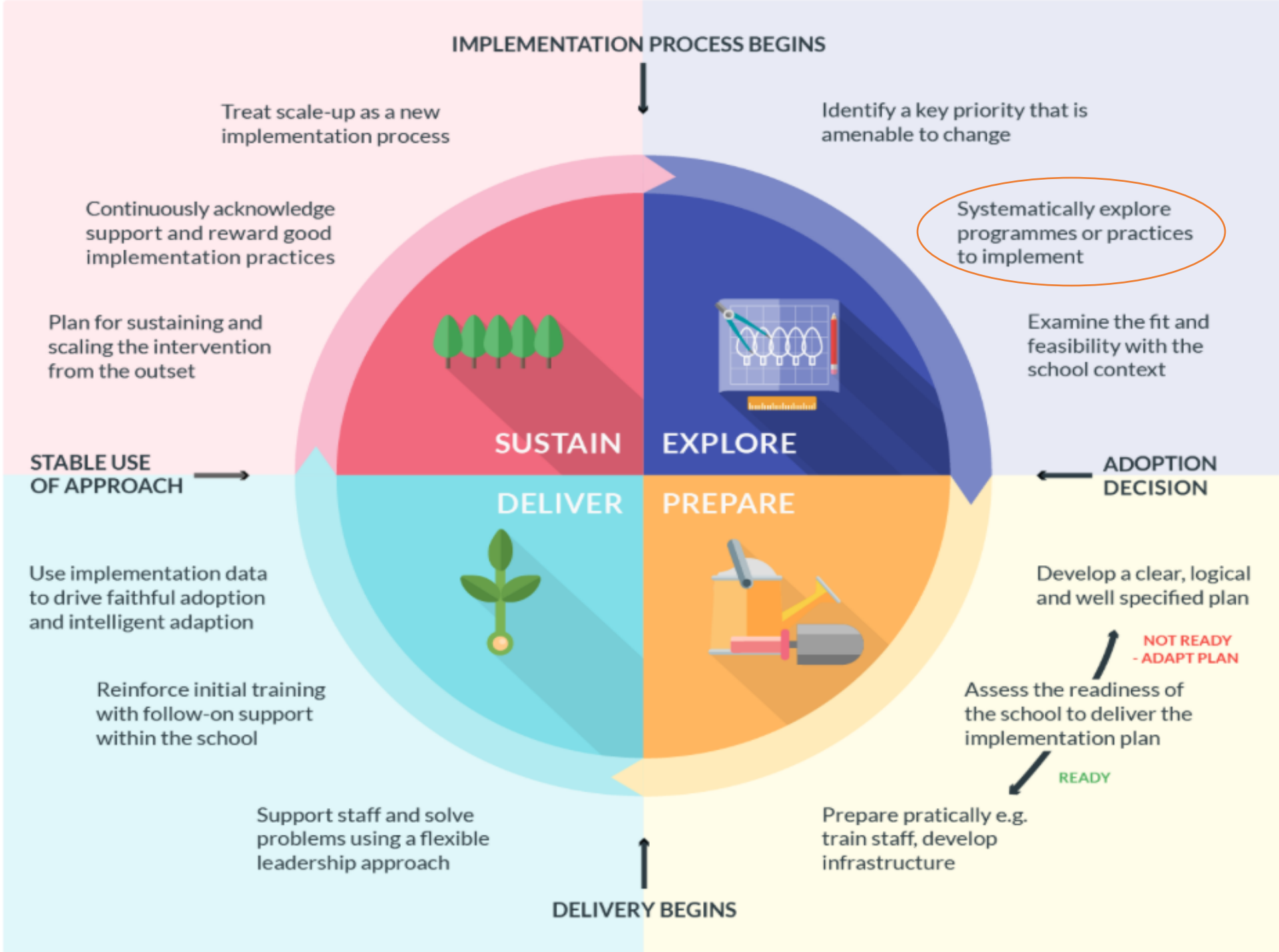
## Building trust

*“Developing positive school culture is a practical endeavour. Trust isn’t magically created in a vacuum then applied — trusted relationships are developed as a result of quality daily interactions (communicating clearly, delivering on plans, making good decisions that staff can see, and so on). It is about “walking the walk not just talking the talk”.*

Prof. Viviane Robinson



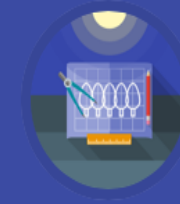






# EXPLORE

Define the problem you want to solve and identify appropriate programmes or practices to implement



- 'Devil is in the detail' – consider the variation in effects and what drives that variation
- Identify the *active ingredients* for successful implementation





# Metacognition and Self-regulated Learning

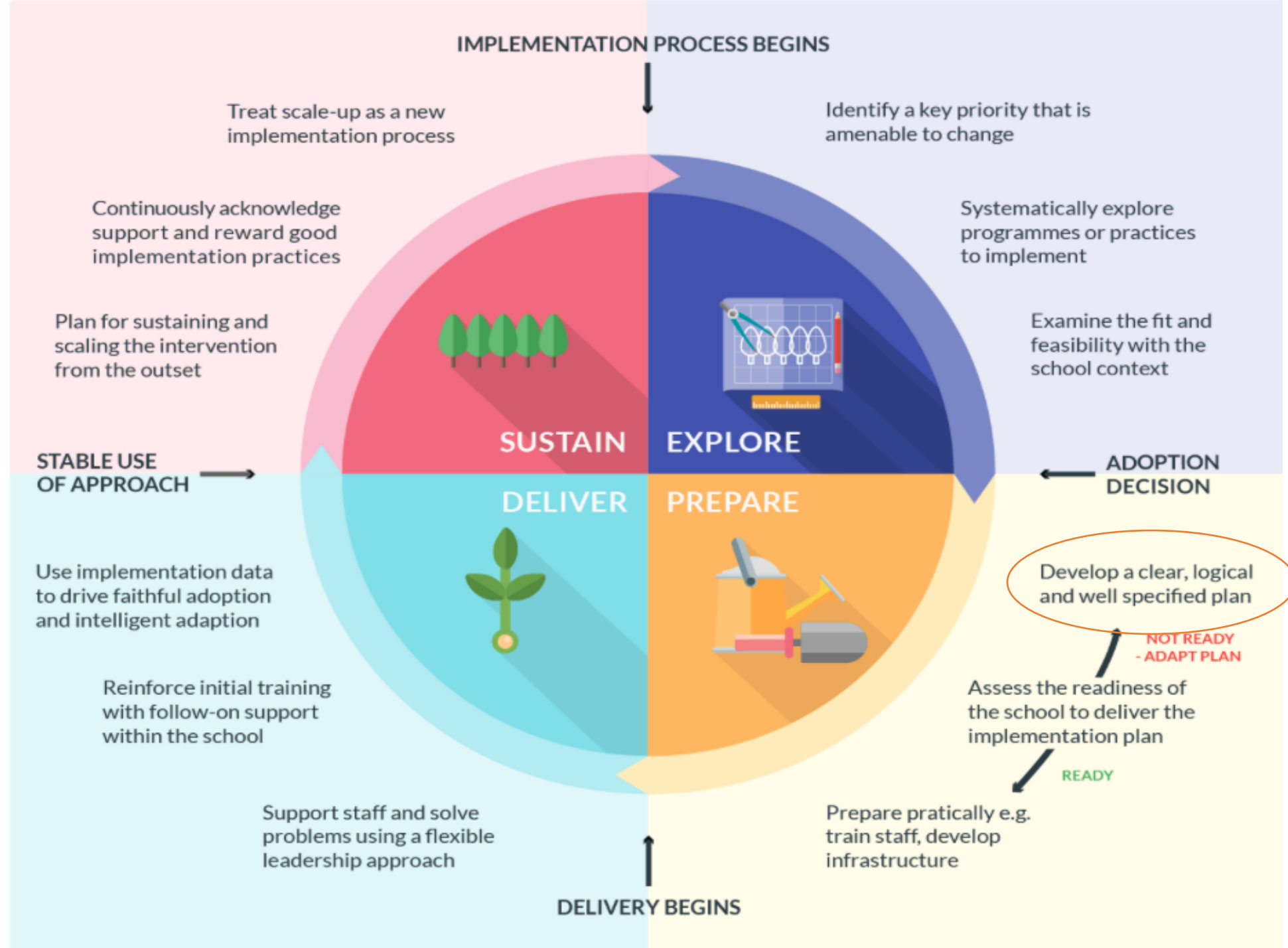
Seven recommendations for teaching self-regulated learning & metacognition



## What is metacognition?

- 'Learning to learn'?
- 'Thinking about thinking'?
- 'Knowing about knowing'?
- 'Being aware of one's awareness'?







Preparation, preparation, preparation...

*“The **amount of preparation** required for introducing the interventions is a common **issue that occurs across all programmes.**”*

*Where there are problems of implementation these often appear to be linked to **a lack of shared understanding among senior leaders and teachers of what is involved.**”*

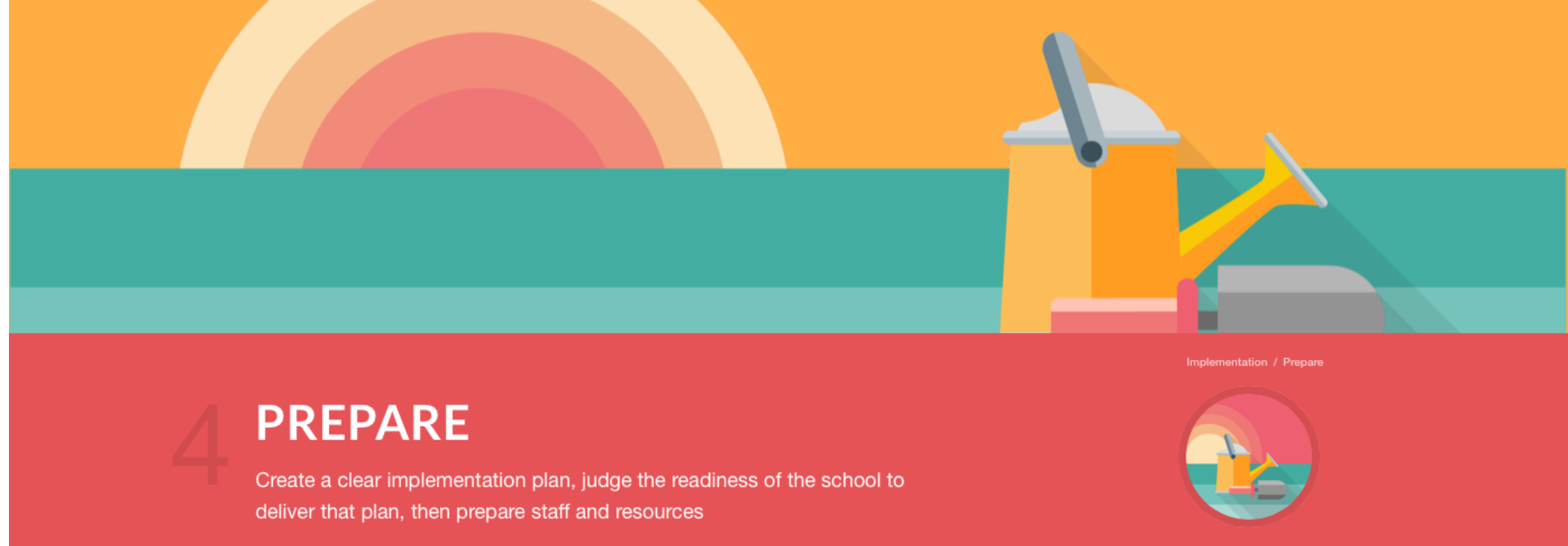
Dr Jake Anders, EEF Projects Review





1 IMPROVING VOCABULARY		2 REDUCE VULNERABLE STUDENTS' PERSISTENT ABSENTEEISM		3 IMPROVING BEHAVIOUR	
Bedlington Academy - Northern Bedfordshire		Huntington School - York		Implementation Plan Example	
Problem (why?)		Problem (why?)		Problem (why?)	
Intervention Description (what?)		Intervention Description (what?)		Intervention Description (what?)	
Implementation Activities (how?)		Implementation Activities (how?)		Implementation Activities (how?)	
Implementation Outcomes (how well?)		Implementation Outcomes (how well?)		Implementation Outcomes (how well?)	
First Outcomes (end of year)		First Outcomes (end of year)		First Outcomes (end of year)	
Second Outcomes (end of year)		Second Outcomes (end of year)		Second Outcomes (end of year)	
Third Outcomes (end of year)		Third Outcomes (end of year)		Third Outcomes (end of year)	
Fourth Outcomes (end of year)		Fourth Outcomes (end of year)		Fourth Outcomes (end of year)	
Fifth Outcomes (end of year)		Fifth Outcomes (end of year)		Fifth Outcomes (end of year)	
Sixth Outcomes (end of year)		Sixth Outcomes (end of year)		Sixth Outcomes (end of year)	
Seventh Outcomes (end of year)		Seventh Outcomes (end of year)		Seventh Outcomes (end of year)	
Eighth Outcomes (end of year)		Eighth Outcomes (end of year)		Eighth Outcomes (end of year)	
Ninth Outcomes (end of year)		Ninth Outcomes (end of year)		Ninth Outcomes (end of year)	
Tenth Outcomes (end of year)		Tenth Outcomes (end of year)		Tenth Outcomes (end of year)	
Eleventh Outcomes (end of year)		Eleventh Outcomes (end of year)		Eleventh Outcomes (end of year)	
Twelfth Outcomes (end of year)		Twelfth Outcomes (end of year)		Twelfth Outcomes (end of year)	
Thirteenth Outcomes (end of year)		Thirteenth Outcomes (end of year)		Thirteenth Outcomes (end of year)	
Fourteenth Outcomes (end of year)		Fourteenth Outcomes (end of year)		Fourteenth Outcomes (end of year)	
Fifteenth Outcomes (end of year)		Fifteenth Outcomes (end of year)		Fifteenth Outcomes (end of year)	
Sixteenth Outcomes (end of year)		Sixteenth Outcomes (end of year)		Sixteenth Outcomes (end of year)	
Seventeenth Outcomes (end of year)		Seventeenth Outcomes (end of year)		Seventeenth Outcomes (end of year)	
Eighteenth Outcomes (end of year)		Eighteenth Outcomes (end of year)		Eighteenth Outcomes (end of year)	
Nineteenth Outcomes (end of year)		Nineteenth Outcomes (end of year)		Nineteenth Outcomes (end of year)	
Twentieth Outcomes (end of year)		Twentieth Outcomes (end of year)		Twentieth Outcomes (end of year)	
Twenty-first Outcomes (end of year)		Twenty-first Outcomes (end of year)		Twenty-first Outcomes (end of year)	
Twenty-second Outcomes (end of year)		Twenty-second Outcomes (end of year)		Twenty-second Outcomes (end of year)	
Twenty-third Outcomes (end of year)		Twenty-third Outcomes (end of year)		Twenty-third Outcomes (end of year)	
Twenty-fourth Outcomes (end of year)		Twenty-fourth Outcomes (end of year)		Twenty-fourth Outcomes (end of year)	
Twenty-fifth Outcomes (end of year)		Twenty-fifth Outcomes (end of year)		Twenty-fifth Outcomes (end of year)	
Twenty-sixth Outcomes (end of year)		Twenty-sixth Outcomes (end of year)		Twenty-sixth Outcomes (end of year)	
Twenty-seventh Outcomes (end of year)		Twenty-seventh Outcomes (end of year)		Twenty-seventh Outcomes (end of year)	
Twenty-eighth Outcomes (end of year)		Twenty-eighth Outcomes (end of year)		Twenty-eighth Outcomes (end of year)	
Twenty-ninth Outcomes (end of year)		Twenty-ninth Outcomes (end of year)		Twenty-ninth Outcomes (end of year)	
Thirtieth Outcomes (end of year)		Thirtieth Outcomes (end of year)		Thirtieth Outcomes (end of year)	





Describe:

- **why** we are doing this – a definition of the problem
- **what** the intervention entails – the active ingredients/core components
- **how** it will be implemented – the implementation activities
- a means of knowing **how well** implementation is going – the implementation outcomes
- and the final intended outcomes (**and so?**) – the overall objectives

*The process is more important than the output*



Problem (why?)	Intervention Description (what?)	Implementation Activities (how?)	Implementation Outcomes (how well?)	Final Outcomes (and so?)
<p>What needs to change e.g. teacher behaviour, student behaviour, attainment?</p> <div>Why? Problem/priority</div>	<p>What are the essential 'active ingredients' of the intervention?</p> <p>What activities will you see when it is implemented?</p> <div>What? Active Ingredients</div>	<p>How will it be done?</p> <p>What blend of activities are required?</p> <div>How? Implementation activities</div>	<p>How will you know that it is working?</p> <p>Do you use any measures to monitor implementation?</p> <p>Should you be using any measures to monitor implementation?</p> <div>How well? Implementation outcomes</div>	<p>How will pupils, teachers and the school benefit?</p> <div>And so? Final outcomes</div>



# 5 INTRODUCING KNOWLEDGE ORGANISERS

## Durrington High School - Worthing

Problem (why?)	Intervention Description (what?)	Implementation Activities (how?)	Implementation Outcomes (how well?)	Final Outcomes (and so?)
<p><b>Teachers</b></p> <ul style="list-style-type: none"> <li>New specifications require decisions about what knowledge to teach in restricted lesson time.</li> <li>There is a lack of cohesion and accumulation between knowledge taught at KS3 and KS4.</li> <li>There can be a lack of consistency between lessons in the same subjects regarding what knowledge is being taught.</li> <li>There can be a lack of challenge in lessons for all or some students.</li> <li>Curriculum Teaching Assessment policy has an expectation of explicit vocabulary instruction (of tier 2 and tier 3 vocabulary) in all subjects.</li> </ul> <p><b>Students</b></p> <ul style="list-style-type: none"> <li>Students experience different lesson content dependent on teacher.</li> <li>Many students are using ineffective revision strategies.</li> <li>Students do not have a framework or schema for organising new information.</li> <li>There is a lack of automaticity of knowledge making higher-order learning less likely.</li> <li>There is a gap in tier 2 and tier 3 vocabulary knowledge between different groups of students (disadvantaged and non-disadvantaged).</li> </ul> <p><b>Attainment</b></p> <ul style="list-style-type: none"> <li>Attainment gap evident for disadvantaged students when compared to national and non-disadvantaged students at DHS</li> <li>Overall attainment for all students 2017/2018: +X.XX P8, XX.X A8 XX.X% basics 5+</li> <li>Attainment for PP students 2017/2018 -X.XX P8 XX.X A8 XX.X% basics</li> </ul>	<p><b>Active Ingredient 1</b></p> <p><i>Curriculum Planning:</i></p> <ul style="list-style-type: none"> <li>A knowledge organiser, based on knowledge that will build cultural capital as well as meet specification demands, to be in place for every unit of work in Year 9 and Year 10 for all subjects by September 2018.</li> </ul> <p><b>Active Ingredient 2</b></p> <p><i>Explicit Vocabulary Instruction:</i></p> <ul style="list-style-type: none"> <li>All knowledge organisers to include tier 2 and tier 3 vocabulary. This vocabulary is taught explicitly using strategies such as 'STI'.</li> </ul> <p><b>Active Ingredient 3</b></p> <p><i>Lesson Planning:</i></p> <ul style="list-style-type: none"> <li>All teachers of the same subject explicitly teach the knowledge on the knowledge organiser and go beyond this as appropriate.</li> </ul> <p><b>Active Ingredient 4</b></p> <p><i>Assessment &amp; Metacognition:</i></p> <ul style="list-style-type: none"> <li>Teachers to use knowledge organisers for formative assessment strategies such as quizzing, and students to use knowledge organisers for monitoring of learning, for example through self-quizzing and self-checking of work.</li> </ul>	<p><b>Mandate change</b></p> <ul style="list-style-type: none"> <li>Use of CTA policy to declare a knowledge-based curriculum to staff and students.</li> <li>Declare knowledge organisers for Year 9 and Year 8 as a whole-school priority from September 2018.</li> </ul> <p><b>Conduct ongoing training</b></p> <ul style="list-style-type: none"> <li>Introduction of knowledge organisers at November INSET.</li> <li>Share examples from different teachers in January and March INSET.</li> <li>Refresher for new members of staff in September 2018 INSET.</li> </ul> <p><b>Coaching/tailor strategies</b></p> <ul style="list-style-type: none"> <li>T&amp;L senior leaders offer in-school support with production and use of knowledge organisers for individual teams.</li> </ul> <p><b>Identify and prepare champions</b></p> <ul style="list-style-type: none"> <li>Identify an individual per curriculum area who motivates colleagues and models effective implementation. These teachers to present at INSETs in 2018/2019 and lead one SPDs per term on the knowledge organiser in use for Year 9 and Year 10.</li> </ul> <p><b>Develop academic partners</b></p> <ul style="list-style-type: none"> <li>Partner curriculum leaders and other teachers responsible for creating knowledge organisers with external subject specialists, for example departments in other schools, exam boards or university partners, to help create and moderate KOs.</li> </ul> <p><b>Model change</b></p> <ul style="list-style-type: none"> <li>Share models of KOs via school VLE.</li> </ul> <p><b>Monitoring</b></p> <ul style="list-style-type: none"> <li>Review of KOs a standing agenda item for T&amp;L line management meetings (last fortnight of every term).</li> <li>Line managers to review departmental use of knowledge organisers at termly T&amp;L reviews.</li> <li>Ongoing discussion and review of KOs at T&amp;L briefings with curriculum leaders.</li> <li>Periodic moderation of knowledge organisers by SLT via VLE to ensure fidelity. Actions fed back to line managers.</li> </ul>	<p><b>Short term</b></p> <p><i>Fidelity:</i></p> <ul style="list-style-type: none"> <li>Production of knowledge organisers for all units in Year 9 and Year 10 from September 2018.</li> <li>Knowledge organisers to incorporate knowledge that builds student cultural capital.</li> <li>Assessments, including vocabulary assessment, match knowledge on knowledge organisers.</li> <li>Curriculum leaders to be accountable for ensuring knowledge organisers are used in their areas.</li> </ul> <p><i>Reach:</i></p> <ul style="list-style-type: none"> <li>All teachers using knowledge organisers for Year 9 and Year 10 lessons by September 2018.</li> </ul> <p><i>Acceptability:</i></p> <ul style="list-style-type: none"> <li>Staff experience a reduction in time spent on medium-term and lesson planning for Year 10 and Year 9.</li> <li>Clarity about knowledge to be taught in specific units.</li> </ul> <p><b>Medium term</b></p> <p><i>Fidelity:</i></p> <ul style="list-style-type: none"> <li>Knowledge organisers used to plan and review curriculum for Year 9 and Year 10 on an ongoing basis.</li> <li>Production of knowledge organisers for all units in Year 11 from December 2018.</li> </ul> <p><i>Reach:</i></p> <ul style="list-style-type: none"> <li>All teachers using knowledge organisers for Year 11 teaching and revision materials by January 2019.</li> </ul> <p><i>Acceptability:</i></p> <ul style="list-style-type: none"> <li>Staff experience a reduction in time spent on medium-term and lesson planning for Year 11.</li> <li>Revision sessions and resources are centralised.</li> </ul> <p><b>Long term</b></p> <p><i>Fidelity:</i></p> <ul style="list-style-type: none"> <li>KOs in place for all year groups by September 2019.</li> <li>Knowledge organisers are updated as part of curriculum reviews.</li> </ul> <p><i>Reach:</i></p> <ul style="list-style-type: none"> <li>All teachers using knowledge organisers for all year groups.</li> </ul>	<p><b>Short term – Year 9 and 10</b></p> <ul style="list-style-type: none"> <li>Increased understanding of the aims of a knowledge organiser, including an understanding of what is a knowledge-based curriculum.</li> </ul> <p><i>From September 2018:</i></p> <ul style="list-style-type: none"> <li>Increased engagement with knowledge organisers as part of lessons and homework.</li> <li>Students experience clarity about knowledge they need to know by the end of each unit.</li> </ul> <p><b>Medium term – Year 11 (plus Year 9 and 10)</b></p> <p><i>As above plus:</i></p> <ul style="list-style-type: none"> <li>All students using knowledge organisers as part of lessons and homework/revision.</li> <li>All students using knowledge organisers to self-check their learning, including inclusion of tier 2 and tier 3 vocabulary.</li> <li>All students engaging with knowledge organisers as a metacognitive tool to plan, monitor and evaluate their learning.</li> </ul> <p><b>Long term – All year groups</b></p> <p><i>As above plus:</i></p> <ul style="list-style-type: none"> <li>All students able to independently plan effective revision sessions using knowledge organisers as a central resource.</li> <li>All students experience more accurate self-monitoring of their learning.</li> <li>Increased level of progress for disadvantaged students (and other identified in September analysis).</li> </ul>



# Active Ingredients – defining the ‘what’



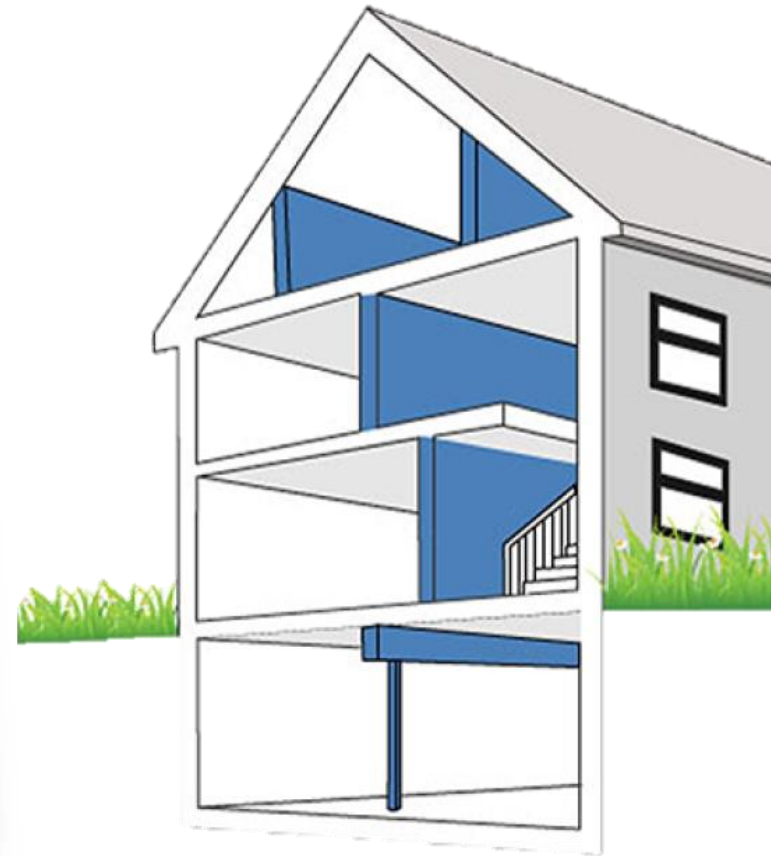
Problem (why?)	Intervention Description (what?)
What needs to change e.g. teacher behaviour, student behaviour, attainment?	What are the essential 'active ingredients' of the intervention? What activities and behaviours will you see when it is working?



**‘ACTIVE INGREDIENTS’ –**  
the essential principles and practices for an approach, which need to be adopted closely to get the intended outcomes

i.e. What activities & behaviours will you see when it is working?





Without these, how can we communicate or monitor the changes?



# 5 INTRODUCING KNOWLEDGE ORGA

Durrington High School - Worthing



## Problem (why?)

### Teachers

- New specifications require decisions about what knowledge to teach in restricted lesson time.
- There is a lack of cohesion and accumulation between knowledge taught at KS3 and KS4.
- There can be a lack of consistency between lessons in the same subjects regarding what knowledge is being taught.
- There can be a lack of challenge in lessons for all or some students.
- Curriculum Teaching Assessment policy has an expectation of explicit vocabulary instruction (of tier 2 and tier 3 vocabulary) in all subjects.

### Students

- Students experience different lesson content dependent on teacher.
- Many students are using ineffective revision strategies.
- Students do not have a framework or schema for organising new information.
- There is a lack of automaticity of knowledge making higher-order learning less likely.
- There is a gap in tier 2 and tier 3 vocabulary knowledge between different groups of students (disadvantaged and non-disadvantaged).

### Attainment

## Intervention Description (what?)

### Active Ingredient 1

#### Curriculum Planning:

- A knowledge organiser, based on knowledge that will build cultural capital as well as meet specification demands, to be in place for every unit of work in Year 9 and Year 10 for all subjects by September 2018.

### Active Ingredient 2

#### Explicit Vocabulary Instruction:

- All knowledge organisers to include tier 2 and tier 3 vocabulary. This vocabulary is taught explicitly using strategies such as 'STI'.

### Active Ingredient 3

#### Lesson Planning:

- All teachers of the same subject explicitly teach the knowledge on the knowledge organiser and go beyond this as appropriate.

### Active Ingredient 4

#### Assessment & Metacognition:

- Teachers to use knowledge organisers for formative assessment strategies such as quizzing, and students to use knowledge organisers for monitoring of learning, for example through self-quizzing and self-checking of work.

## Active ingredients are....

- A summary of ONLY the essential principles, practices and behaviours
- The key defining features of the approach (the 'what')
- Where we want consistency (adoption vs adaptation)
- Focused and actionable

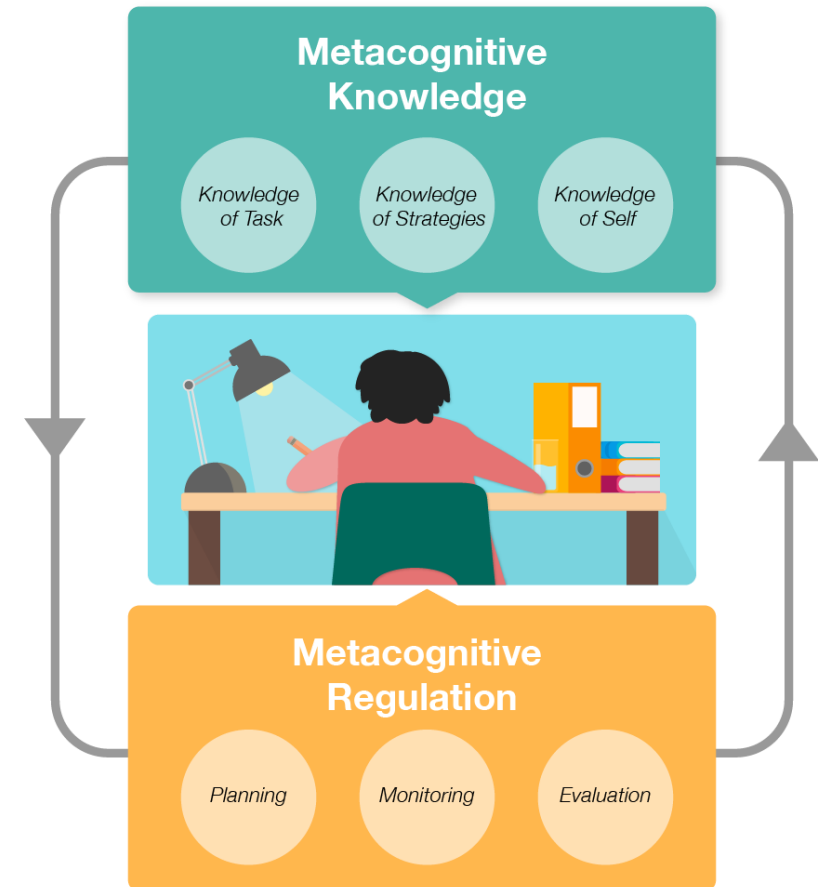


# Active ingredients - metacognition

## ACTIVE INGREDIENT 1

### – Shared mental model

- Staff have a shared understanding of metacognition
- Staff are able to apply that model dynamically in the classroom





# When is a bike not a bike?!



## **DISCUSSION:**

What are the active ingredients of a bicycle?

“The observable, replicable and irreducible components of an intervention (Michie et al., 2013).”



## Faithful adoption vs intelligent adaptation

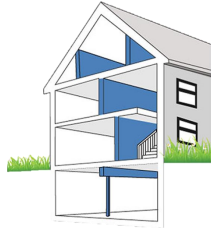


Is it a bicycle?! Critical adaptation?



## Active Ingredients

The essential principles and practices for an approach, which need to be adopted closely to get the intended outcomes



***What*** activities & behaviours will you see when it is working?

*‘TAs supplement not replace teaching in the classroom’*

## Implementation Activities

The actions, strategies and resources you will use to introduce the approach, as defined by the Active Ingredients



***How*** will it be done?

*What blend of activities are required?*

*‘Teachers receive training and coaching on how to deploy TAs’*



## Implementation activities - The 'How'?

*“Typically, the application of a single strategy alone will be insufficient to successfully support the implementation of a new approach.”*



Don't just train and pray!

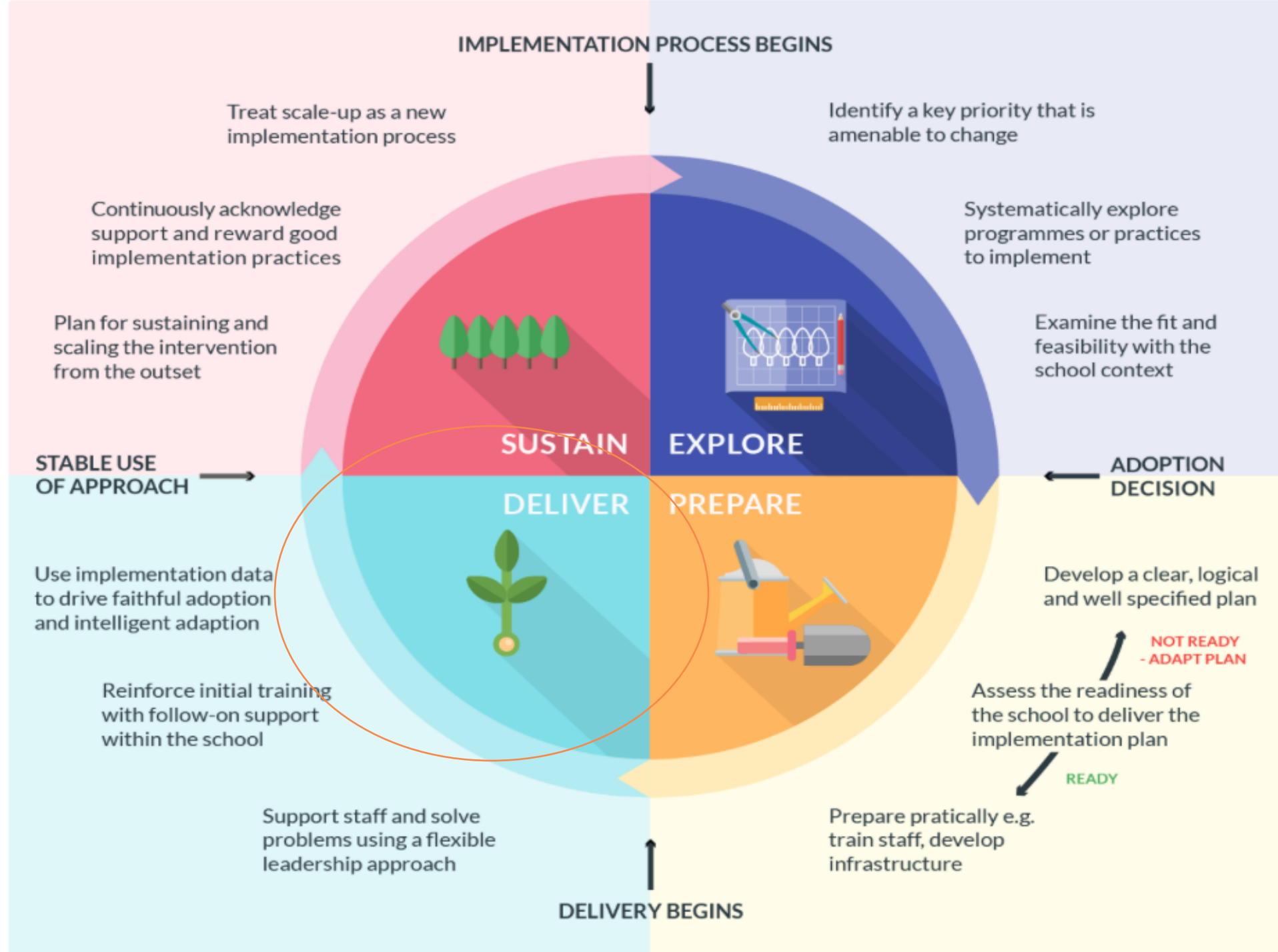


# 5 INTRODUCING KNOWLEDGE ORGANISERS

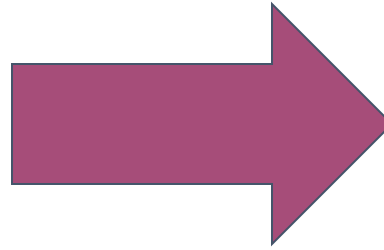
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Problem (why?)	Intervention Description (what?)	Implementation Activities (how?)	Implementation Outcomes (how well?)	Final Outcomes (and so?)
<p><b>Teachers</b></p> <ul style="list-style-type: none"> <li>New specifications require decisions about what knowledge to teach in restricted lesson time.</li> <li>There is a lack of cohesion and accumulation between knowledge taught at KS3 and KS4.</li> <li>There can be a lack of consistency between lessons in the same subjects regarding what knowledge is being taught.</li> <li>There can be a lack of challenge in lessons for all or some students.</li> <li>Curriculum Teaching Assessment policy has an expectation of explicit vocabulary instruction (of tier 2 and tier 3 vocabulary) in all subjects.</li> </ul> <p><b>Students</b></p> <ul style="list-style-type: none"> <li>Students experience different lesson content dependent on teacher.</li> <li>Many students are using ineffective revision strategies.</li> <li>Students do not have a framework or schema for organising new information.</li> <li>There is a lack of automaticity of knowledge making higher-order learning less likely.</li> <li>There is a gap in tier 2 and tier 3 vocabulary knowledge between different groups of students (disadvantaged and non-disadvantaged).</li> </ul> <p><b>Attainment</b></p> <ul style="list-style-type: none"> <li>Attainment gap evident for disadvantaged students when compared to national and non-disadvantaged students at DHS</li> <li>Overall attainment for all students 2017/2018: +X.XX P8, XX.X A8 XX.X% basics 5+</li> <li>Attainment for PP students 2017/2018 -X.XX P8 XX.X A8 XX.X% basics</li> </ul>	<p><b>Active Ingredient 1</b></p> <p><i>Curriculum Planning:</i></p> <ul style="list-style-type: none"> <li>A knowledge organiser, based on knowledge that will build cultural capital as well as meet specification demands, to be in place for every unit of work in Year 9 and Year 10 for all subjects by September 2018.</li> </ul> <p><b>Active Ingredient 2</b></p> <p><i>Explicit Vocabulary Instruction:</i></p> <ul style="list-style-type: none"> <li>All knowledge organisers to include tier 2 and tier 3 vocabulary. This vocabulary is taught explicitly using strategies such as 'STI'.</li> </ul> <p><b>Active Ingredient 3</b></p> <p><i>Lesson Planning:</i></p> <ul style="list-style-type: none"> <li>All teachers of the same subject explicitly teach the knowledge on the knowledge organiser and go beyond this as appropriate.</li> </ul> <p><b>Active Ingredient 4</b></p> <p><i>Assessment &amp; Metacognition:</i></p> <ul style="list-style-type: none"> <li>Teachers to use knowledge organisers for formative assessment strategies such as quizzing, and students to use knowledge organisers for monitoring of learning, for example through self-quizzing and self-checking of work.</li> </ul>	<p><b>Mandate change</b></p> <ul style="list-style-type: none"> <li>Use of CTA policy to declare a knowledge-based curriculum to staff and students.</li> <li>Declare knowledge organisers for Year 9 and Year 10 as a whole-school priority from September 2018.</li> </ul> <p><b>Conduct ongoing training</b></p> <ul style="list-style-type: none"> <li>Introduction of knowledge organisers at November INSET.</li> <li>Share examples from different teachers in January and March INSET.</li> <li>Refresher for new members of staff in September 2018 INSET.</li> </ul> <p><b>Coaching/tailor strategies</b></p> <ul style="list-style-type: none"> <li>T&amp;L senior leaders offer in-school support with production and use of knowledge organisers for individual teams.</li> </ul> <p><b>Identify and prepare champions</b></p> <ul style="list-style-type: none"> <li>Identify an individual per curriculum area who motivates colleagues and models effective implementation. These teachers to present at INSETs in 2018/2019 and lead one SPDs per term on the knowledge organiser in use for Year 9 and Year 10.</li> </ul> <p><b>Develop academic partners</b></p> <ul style="list-style-type: none"> <li>Partner curriculum leaders and other teachers responsible for creating knowledge organisers with external subject specialists, for example departments in other schools, exam boards or university partners, to help create and moderate KOs.</li> </ul> <p><b>Model change</b></p> <ul style="list-style-type: none"> <li>Share models of KOs via school VLE.</li> </ul> <p><b>Monitoring</b></p> <ul style="list-style-type: none"> <li>Review of KOs a standing agenda item for T&amp;L line management meetings (last fortnight of every term).</li> <li>Line managers to review departmental use of knowledge organisers at termly T&amp;L reviews.</li> <li>Ongoing discussion and review of KOs at T&amp;L briefings with curriculum leaders.</li> <li>Periodic moderation of knowledge organisers by SLT via VLE to ensure fidelity. Actions fed back to line managers.</li> </ul>	<p><b>Short term</b></p> <p><i>Fidelity:</i></p> <ul style="list-style-type: none"> <li>Production of knowledge organisers for all units in Year 9 and Year 10 from September 2018.</li> <li>Knowledge organisers to incorporate knowledge that builds student cultural capital.</li> <li>Assessments, including vocabulary assessment, match knowledge on knowledge organisers.</li> <li>Curriculum leaders to be accountable for ensuring knowledge organisers are used in their areas.</li> </ul> <p><i>Reach:</i></p> <ul style="list-style-type: none"> <li>All teachers using knowledge organisers for Year 9 and Year 10 lessons by September 2018.</li> </ul> <p><i>Acceptability:</i></p> <ul style="list-style-type: none"> <li>Staff experience a reduction in time spent on medium-term and lesson planning for Year 10 and Year 9.</li> <li>Clarity about knowledge to be taught in specific units.</li> </ul> <p><b>Medium term</b></p> <p><i>Fidelity:</i></p> <ul style="list-style-type: none"> <li>Knowledge organisers used to plan and review curriculum for Year 9 and Year 10 on an ongoing basis.</li> <li>Production of knowledge organisers for all units in Year 11 from December 2018.</li> </ul> <p><i>Reach:</i></p> <ul style="list-style-type: none"> <li>All teachers using knowledge organisers for Year 11 teaching and revision materials by January 2019.</li> </ul> <p><i>Acceptability:</i></p> <ul style="list-style-type: none"> <li>Staff experience a reduction in time spent on medium-term and lesson planning for Year 11.</li> <li>Revision sessions and resources are centralised.</li> </ul> <p><b>Long term</b></p> <p><i>Fidelity:</i></p> <ul style="list-style-type: none"> <li>KOs in place for all year groups by September 2019.</li> <li>Knowledge organisers are updated as part of curriculum reviews.</li> </ul> <p><i>Reach:</i></p> <ul style="list-style-type: none"> <li>All teachers using knowledge organisers for all year groups.</li> </ul>	<p><b>Short term – Year 9 and 10</b></p> <ul style="list-style-type: none"> <li>Increased understanding of the aims of a knowledge organiser, including an understanding of what is a knowledge-based curriculum.</li> </ul> <p><i>From September 2018:</i></p> <ul style="list-style-type: none"> <li>Increased engagement with knowledge organisers as part of lessons and homework.</li> <li>Students experience clarity about knowledge they need to know by the end of each unit.</li> </ul> <p><b>Medium term – Year 11 (plus Year 9 and 10)</b></p> <p><i>As above plus:</i></p> <ul style="list-style-type: none"> <li>All students using knowledge organisers as part of lessons and homework/revision.</li> <li>All students using knowledge organisers to self-check their learning, including inclusion of tier 2 and tier 3 vocabulary.</li> <li>All students engaging with knowledge organisers as a metacognitive tool to plan, monitor and evaluate their learning.</li> </ul> <p><b>Long term – All year groups</b></p> <p><i>As above plus:</i></p> <ul style="list-style-type: none"> <li>All students able to independently plan effective revision sessions using knowledge organisers as a central resource.</li> <li>All students experience more accurate self-monitoring of their learning.</li> <li>Increased level of progress for disadvantaged students (and other identified in September analysis).</li> </ul>









- You don't expect perfection on the first attempt
- You know you're going to get better over time
- You adapt and learn as you go, and as situations arise
- You value inputs from skilled instructors during deliberate practice.

“Anything worth doing well is worth doing poorly!”



This stage is about...

## continuous dynamic improvement

- Motivating and modelling
- Identifying and solving problems
- Identifying and using successes
- Helping staff apply their knowledge



### DELIVER

5

Support staff, monitor progress, solve problems, and adapt strategies as the approach is used for the first time.



Adopt a flexible and motivating leadership approach during the initial attempts at implementation.



Reinforce initial training with follow-on coaching within the school.



Use highly skilled coaches.

- Complement expert coaching and mentoring with structured peer-to-peer collaboration.



Use implementation data to actively tailor and improve the approach.

- Make thoughtful adaptations only when the active ingredients are securely understood and implemented.



# Key points



- Implementation matters – the practitioner *is* the intervention!
- View implementation as a process not an event
- Implementation needs time, especially for preparation
- Benefits from dedicated but distributed leadership
- Have a clear, logical and well-specified plan
- Specify the elements of the approach that you believe are critical to its success – i.e. the ‘active ingredients’
- Treat ‘Delivery’ as a learning process



# School's Guide to Implementation online course

An interactive online course, which guides you through some key activities in the guidance report. The course contains two video case studies of schools that have used the guide to support changes in practice.

**Contents**

- Introduction
- Foundations for implementation - structured process
- Foundations for implementation - implementation climate
- Explore
- Prepare (1)
- Prepare (2)
- Deliver
- Sustain
- Practical Tools

**Introduction - Jonathan Sharpley**

Schools are in a better than ever position to judge what will work in their classrooms. We have access to more robust evidence about 'what works' in teaching and learning and, as the evidence base has grown, so too has teachers' appetites for it. Nevertheless, one of the characteristics that distinguishes effective and less-effective schools, in addition to what they implement, is how they put those new approaches into practice.

**Activities**

**Exercise one: Project post-mortem**

- Think of a project you were involved with, that, despite the best intentions, lost momentum and faded away.
  - Why and when did that happen?
  - Was it something that happened before delivery?
  - Did it get moving but initial problems weren't spotted or dealt with quickly?
  - Was the project initially successful but it lost momentum?
- Use this example to reflect on your school's wider approaches to implementation.
  - Do we give enough attention to how new approaches are implemented?
  - Do we fall into similar patterns of behaviour between projects?
  - When has something been implemented well? What lessons can we learn from this?

## PUTTING EVIDENCE TO WORK: A SCHOOL'S GUIDE TO IMPLEMENTATION Master checklist

'Putting Evidence to Work: A School's Guide to Implementation' contains checklists at the end of each section to help you reflect on implementation in your school. All six checklists are outlined below.

### 1 Treat implementation as a process, not an event; plan and execute it in stages.

- ☐ Do we implement changes across the school in a structured and staged manner?
- ☐ Is adequate time and care taken when preparing for implementation?
- ☐ Are there opportunities to make fewer, but more strategic, implementation decisions and pursue these with greater effort?
- ☐ Are there less effective practices that can be stopped to free up time and resources?

### 2 Create a leadership environment and school climate that is conducive to good implementation.

- ☐ Does our school have a climate that is conducive to good implementation?
- ☐ Does the school leadership team create a clear vision and understanding of expectations when changing practices across the school?
- ☐ Do staff feel empowered to step forward and take on implementation responsibilities?
- ☐ How do day-to-day practices affect the motivation and readiness of staff to change?

### 3 EXPLORE: Define the problem you want to solve and identify appropriate programmes or practices to implement.

- ☐ Are we confident we have identified a strong school improvement priority that is amenable to change?
- ☐ What are we looking to achieve by adopting a new programme or practice?
- ☐ Have we systematically identified the right approach to achieve these goals?
- ☐ Is there reliable evidence it can have the desired impact, if implemented well?
- ☐ Is it feasible within our context?

## PUTTING EVIDENCE TO WORK: A SCHOOL'S GUIDE TO IMPLEMENTATION

Gathering and interpreting data to identify priorities

**1 Confidently identify a priority**

Often, the decision to act begins with an instinct, a hunch, or a hunch. Existing beliefs about problems in school can be powerful and useful, but they can also reflect biases and not all true. The need to check and challenge our initial thinking and we are confident that the identified problem is both important and real to a priority. Such confidence relies on two factors:

- Gathering relevant and rigorous data
- Developing credible and plausible interpretations of that data

Remember that any data you use are simply representations of the effects of a problem—one of the 'multiple inadequate pieces' that you can take of the problem. It is important to consider the quantity of a problem with the outcome of a problem. For example, one statement at Stage 2 will be an outcome of underlying issues (see the figure in section 4).

To generate evidence and insights on the problem we have to interpret data and use judgement, and that begins by questioning the quality of your data.

**2 Gather data that is fit-for-purpose**

We sometimes use data that we have to hand rather than what we need. Existing information from a range of sources to build a picture of the data, including the strengths and weaknesses of different sources. Find the gaps in the data. Do you have the headlines and explore the headlines. Ask yourself: 'What evidence of a problem does the data represent?', 'What are the trends in the data over time?', 'What are the underlying issues?'

	External test data	Internal test data	Lesson observations	OFSTED data	Surveys/questionnaires
Use	Provides evidence of achievement across a range of schools. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Provides evidence of what is happening in the classroom. Can be used to identify strengths and weaknesses within your school.	Provides evidence of what is happening in the classroom. Can be used to identify strengths and weaknesses within your school.	Provides evidence of what is happening in the classroom. Can be used to identify strengths and weaknesses within your school.
Strengths	Can be used to benchmark and compare your school. Can be used to identify strengths and weaknesses within your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.
Weaknesses	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.	Can be used to identify strengths and weaknesses within your school. Can be used to benchmark and compare your school.

**3 Recognise weaknesses in the data**

There are always weaknesses in the data schools use—everything from the wording of questions, to how the person gathering the data is, can affect the outcomes of the information. This is something we need to accept and respond to constructively by interrogating data for its quality. Ask yourself:

- Are your biases, and those of colleagues, skewing your interpretations of the data?
- Are there significant gaps in your data? If so, are you filling these gaps with your own assumptions and generalisations?
- Is the most relevant and rigorous data—that which is most fit-for-purpose—being prioritised, while data of less relevance and rigor is treated with greater scrutiny?

**4 Provide credible and plausible interpretations**

There are always weaknesses in the data schools use—everything from the wording of questions, to how the person gathering the data is, can affect the outcomes of the information. This is something we need to accept and respond to constructively by interrogating data for its quality. Ask yourself:

- Are your biases, and those of colleagues, skewing your interpretations of the data?
- Are there significant gaps in your data? If so, are you filling these gaps with your own assumptions and generalisations?
- Is the most relevant and rigorous data—that which is most fit-for-purpose—being prioritised, while data of less relevance and rigor is treated with greater scrutiny?

## PUTTING EVIDENCE TO WORK: A SCHOOL'S GUIDE TO IMPLEMENTATION Implementation plan template

Problem (why?)	Intervention Description (what?)	Implementation Activities (how?)	Implementation Outcomes (how well?)	Final Outcomes (and so?)
What needs to change e.g. teacher behaviour, student behaviour, attainment of the intervention?	What are the essential 'active ingredients' of the intervention? What activities and behaviours will you see when it is working?	How will it be done? What blend of activities are required?	How will you know that it is working? Do staff feel the approach is feasible and useful?  <b>Short term</b>          <b>Medium term</b>          <b>Long term</b>	How will pupils, teachers and the school benefit?

This resource supports the [Putting Evidence to Work: A School's Guide to Implementation](#) guidance report.





**Thank you!**

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