

Thanet Economic Profile 2017 Summary

Section 1: Qualification Levels

1.1: Comparative Qualification Levels with the South East and GB

- Thanet residents (16-64) are less well qualified at all NVQ levels, and have proportionately more people with no qualifications, than the average of Kent and the South East.
- Thanet has an equivalent proportion of residents with no qualifications to the GB average.
- Between January 2006 and December 2016, qualifications for Kent residents (16-64) increased by the following:

	Thanet	Kent	South East	GB
Level 4 & above	17.8% to 30.0%	23.8% to 36.9%	29.4% to 41.4%	26.6% to 38.2%
Level 3 & above	39.7% to 50.8%	42.5% to 54.4%	48.4% to 58.8%	44.4% to 55.8%
Level 2 & above	60.8% to 70.6%	61.9% to 73.1%	67.2% to 77.5%	62.9% to 74.3%
Level 1 & above	75.5% to 85.7%	79.7% to 86.6%	82.2% to 88.8%	77.1% to 85.3%
No quals	16.4% to 8.0%	13.3% to 7%	10.3% to 5.4%	14.3% to 8.0%

Source: ONS annual population survey.

Comparing districts against the Kent average:

- Canterbury, Gravesham, Maidstone, Sevenoaks, Tonbridge & Malling and Tunbridge Wells have more highly skilled resident populations.
- Ashford, Dover, Shepway, Swale and Thanet have lower skilled resident populations.
- Dartford sits around the average.

Section 2: The Thanet Economy

2.1: Population

- According to the KCC interactive population toolkit, the population of Thanet will increase between 2017 and 2026 in the following ways:

	0-15		16-19		16-64		65+	
	2017	2026	2017	2026	2017	2026	2017	2026
Male	13,800	15,300	3,500	3,900	39,600	43,300	14,900	18,800
Female	12,800	14,400	3,100	3,600	42,100	45,900	18,100	21,800
Total	26,600	29,700	6,500	7,400	81,700	89,200	33,000	40,700

2.2: Economic activity in Thanet

In the year to December 2016;

- **77.3%** of the Thanet population of 16 - 64 year olds were economically active. This compares to **78.9%** in Kent, **81%** in the South East, and **77.8%** in Great Britain.
- **58.0%** of the Thanet population of 16-64 year olds were employees and **17.0%** were self-employed. This is above the average of **10.6%** for self-employment in Great Britain.
- **6.4%** of the Thanet economically active population over 16 years old were unemployed. This compares to **5.2%** in Kent and **4.0 %** in the South East.
- economic activity across Kent districts can be divided into 3 groups:

% 16-64 year olds economically active	Low – 70% to 77.9%	Medium – 78% to 79.9%	High – 80% to 85.9%
Districts	Canterbury Gravesham Thanet	Maidstone Sevenoaks	Ashford Dartford Dover Shepway Tonbridge & Malling Tunbridge Wells Swale

Source: ONS population survey.

- unemployment as a proportion of economic activity can also be divided into 3 groups:

Unemployment as a % of economically active population	High – 5.9% to 7.1%	Medium – 5.0% to 5.8%	Low – 3.4% to 4.9%
Districts	Gravesham Swale Thanet	Canterbury Dover Shepway	Ashford Dartford Maidstone Sevenoaks Tonbridge & Malling Tunbridge Wells

Source: ONS population survey.

2.3: Overall NEET and Not Known Figures in Thanet

- In April 2017, Thanet had **4.81%** of Yr 12 & 13 NEETS (academic age 16 & 17) and **4.07%** unknowns. The target for January is 3.49% NEET.
- Since April 2014, the NEET figure in Thanet has varied between -4.27% and -0.91% of target.

2.4 Employment and Self-Employment in Thanet – what do people do

- The key **employment sectors** in Thanet are:

	Main employment sectors 2015	No. employees	% total employment
Thanet	Health & Social work	8,200	19.8%
	Wholesale & retail	7,700	18.8%
	Education	5,500	13.4%
	Accommodation & food service	3,700	8.9%
	Manufacturing	3,000	7.3%
	Admin. & support services	2,400	5.8%

Source: BRES 2016

	Main employment sectors 2015	No. employees	% total employment
Kent	Wholesale & retail	109,500	18.1
	Human health & social work	82,900	13.7
	Education	60,400	10.0
	Admin. & support services	56,700	9.4
	Accommodation & food service	43,600	7.2

Source: BRES 2016

- The **occupations** of **Thanet** residents, are summarised below:

	Thanet (%)	Kent (%)	South East (%)	Great Britain (%)
Soc 2010 Major Group 1-3	41.7	45.1	49.7	45.5
1 Managers, Directors And Senior Officials	8.4	11.1	11.9	10.6
2 Professional Occupations	18.6	19.2	22.4	20.3
3 Associate Professional & Technical	14.7	14.7	15.3	14.4
Soc 2010 Major Group 4-5	30.5	22.4	20.6	20.6
4 Administrative & Secretarial	12.9	10.1	10.3	10.2
5 Skilled Trades Occupations	17.6	12.3	10.3	10.3
Soc 2010 Major Group 6-7	16.8	16.6	16	16.8
6 Caring, Leisure And Other Service Occupations	#	9	9.2	9.1
7 Sales And Customer Service Occs	#	7.5	6.8	7.5
Soc 2010 Major Group 8-9	11.1	16	13.6	17.2
8 Process Plant & Machine Operatives	#	5.8	4.8	6.4
9 Elementary Occupations	#	10.2	8.8	10.7

Source: ONS annual population survey

- The differences in the relative structure of the largest industry sectors across Kent are small. However differences in the occupations of residents, which include out-commuters and the self-employed, are more marked. The proportion of managers in Thanet is lower than the Kent average, but the proportion of administrators and skilled trades is relatively high. This is also shown by the time series data in **table 2.17** below.

2.5 Employment in Thanet: What People Earn

- The table below illustrates average earnings in Thanet by residence, including out commuters. Earnings significantly below the average in Kent.

December 2016	Thanet £	Kent £
Gross weekly pay		
Full-time workers	462.5	555.3
Male full-time workers	548.9	600.2
Female full-time workers	407.8	470.0
Hourly pay - excluding overtime		
Full-time workers	12.00	13.78
Male full-time workers	13.82	14.78
Female full-time workers	10.52	12.36

Source: ONS – Inter Departmental Business Register 2016

- The table below illustrates the average earnings by workplace in Thanet, including in commuters. Workplace earnings are also significantly below the average in Kent.

December 2016	Thanet £	Kent £
Gross weekly pay		
Full-time workers	414.5	517.5
Male full-time workers	436.4	566.8
Female full-time workers	397.6	450.4
Hourly pay - excluding overtime		
Full-time workers	10.66	12.95
Male full-time workers	11.07	13.63
Female full-time workers	10.12	11.91

Source: ONS – Inter Departmental Business Register 2016

2.6: Employment in Thanet: Company Size

- In Thanet, 87.7% of companies are micro, a smaller percentage than the average for Kent, the South East and Great Britain. There is a slightly larger percentage small and medium sized companies in Thanet than elsewhere.
- In Thanet, 0.3% of companies are large, a similar percentage to the Kent, South East and Great Britain averages.

Enterprises	Thanet %	Kent %
Micro (0 to 9)	87.7	89.5
Small (10 to 49)	10.1	8.7
Medium (50 to 249)	1.9	1.5
Large (250+)	0.3	0.3

Source: ONS – Inter Departmental Business Register 2016

2.7 Employment in Thanet: Vacancies by Occupation

- Using data derived from the Burning Glass “Labour Insight” database of vacancies advertised online, the table below summarises the 10 occupations with the most adverts across the year, in Thanet. The occupations broadly correspond with the key industrial sectors identified in section 2.5, representing both total employment demand and high levels of employment “churn” in the Thanet economy.

Year to 31 May 2017	
Occupation	No. Postings
Secondary education teaching professionals	193
Nurses	187
Care workers and home carers	179
Other administrative occupations	165
Primary and nursery education teaching professionals	133
Teaching assistants	95
Business sales executives	92
Chefs	90
Managers and directors in retail and wholesale	80
Medical practitioners	76

- In the year to 31 May 2017, the top employers advertising online for vacancies in Thanet were:

NHS, The Charles Dickens School, Shepherd Neame Ltd, Cummins Lid, Exectec Ltd (employment agency), Reliable Contractors Ltd (Civil Engineering agency), Tesco, Traditional Pubs, HR Go (employment agency), Thanet District Council, Care Com Ltd (Online care agency), Hartsdown Academy, The Bannatyne Group, ATTB (employment agency), Mecca Bingo Ltd, Club Training Ltd (employment agency specialising in health clubs and fitness), SAGA, SERCO, St. Georges School.

**Thanet Data Pack
Thanet Economic Profile 2017**

Section 1: Skill Levels of 16-64 Year Olds

1.1: Comparative Qualification Levels in Thanet

Table 1.1 below compares the qualification levels of Thanet working age population residents (16-64) against Kent, South East and Great Britain, as at December 2016.

Table 1.1	Thanet No.	Thanet %	Kent %	South East %	GB %
NVQ 4 And Above	24,400	30.0	36.9	41.4	38.2
NVQ 3 And Above	41,300	50.8	54.4	60.3	56.9
NVQ 2 And Above	57,400	70.6	73.1	77.5	74.3
NVQ 1 And Above	71,300	85.7	86.6	88.8	85.3
Other Qualifications	5,500	6.8	6.5	5.8	6.6
No Qualifications	6,400	8.0	7.0	5.4	8.0

Source: ONS annual population survey.

= sample size too small for reliable estimate

Thanet residents are less well qualified at all NVQ levels compared to the Kent average and the South East and Great Britain.

Looked at on a time series basis the improvement in qualifications of the workforce overtime is evident, but Thanet residents still lag behind other areas. Tables 1.2 to 1.7 illustrate the growth in qualification levels from January 2006 to December 2016.

Table 1.2: Time series for NVQ Level 4 qualifications and above.

Table 1.2	Thanet Actual	Thanet %	Kent %	South East %	GB %
Jan 06-Dec 06	12,900	17.8	25.5	30.4	27.5
Jan 07-Dec 07	16,500	22.6	26.0	30.8	28.6
Jan 08-Dec 08	13,500	21.7	25.1	31.1	28.6
Jan 09-Dec 09	15,900	17.4	28.6	32.7	29.9
Jan 10-Dec 10	18,500	24.4	30.0	34.0	31.2
Jan 11-Dec 11	22,900	28.9	31.5	36.1	32.8
Jan 12-Dec 12	24,200	30.5	29.5	36.8	34.2
Jan 13-Dec 13	17,800	21.2	33.4	38.2	35.1
Jan 14-Dec 14	18,100	22.2	32.4	39.1	36.0
Jan 15-Dec 15	18,000	22.6	34.3	39.8	37.1
Jan 16-Dec 16	24,400	30.0	36.9	41.4	38.2

Source: ONS annual population survey.

Table 1.3: Time series for NVQ Level 3 qualifications and above.

Table 1.3	Thanet Actual	Thanet %	Kent %	South East %	GB %
Jan 06-Dec 06	27,800	39.7	43.4	49.2	45.3
Jan 07-Dec 07	28,000	38.4	44.5	49.4	46.2
Jan 08-Dec 08	26,600	34.2	45.0	49.8	46.1
Jan 09-Dec 09	30,200	39.4	47.6	50.7	47.3
Jan 10-Dec 10	35,500	46.8	48.3	52.1	48.9
Jan 11-Dec 11	40,100	50.6	50.2	55.1	50.8
Jan 12-Dec 12	43,000	54.1	51.8	56.6	53.1
Jan 13-Dec 13	33,900	40.5	53.7	57.7	53.9
Jan 14-Dec 14	35,300	43.3	53.8	58.8	55.0
Jan 15-Dec 15	30,100	37.8	53.8	58.8	55.8
Jan 16-Dec 16	41,300	50.8	54.4	60.3	56.9

Source: ONS annual population survey.

Table 1.4: Time series for NVQ Level 2 qualifications and above.

Table 1.4	Thanet Actual	Thanet %	Kent %	South East %	GB %
Jan 06-Dec 06	43,300	60.8	63.6	67.6	63.6
Jan 07-Dec 07	39,600	59.3	63.3	67.9	64.2
Jan 08-Dec 08	41,300	54.4	63.6	67.8	63.9
Jan 09-Dec 09	46,500	53.1	66.9	69.0	65.3
Jan 10-Dec 10	51,100	60.5	68.9	70.8	67.2
Jan 11-Dec 11	55,700	67.3	69.2	73.3	69.5
Jan 12-Dec 12	57,600	70.2	71.2	75.4	71.8
Jan 13-Dec 13	56,500	72.5	74.7	76.5	72.4
Jan 14-Dec 14	52,700	64.7	74.0	77.1	73.3
Jan 15-Dec 15	49,400	62.0	73.5	76.8	73.6
Jan 16-Dec 16	57,400	70.6	73.1	77.5	74.3

Source: ONS annual population survey.

Table 1.5: Time series for NVQ Level 1 qualifications and above.

Table 1.5	Thanet Actual	Thanet %	Kent %	South East %	GB %
Jan 06-Dec 06	55,000	75.5	80.0	82.4	77.5
Jan 07-Dec 07	55,200	74.7	79.4	82.0	77.9
Jan 08-Dec 08	54,400	77.1	80.4	82.4	77.6
Jan 09-Dec 09	60,100	80.7	81.8	83.0	78.8
Jan 10-Dec 10	62,000	82.9	82.4	84.1	80.1
Jan 11-Dec 11	68,900	87.0	84.4	86.6	82.5
Jan 12-Dec 12	65,800	82.8	85.0	87.7	83.9
Jan 13-Dec 13	72,700	86.7	87.5	88.4	84.3
Jan 14-Dec 14	68,300	83.9	87.4	89.2	85.0
Jan 15-Dec 15	62,100	78.0	87.0	88.5	84.9
Jan 16-Dec 16	71,300	85.7	86.6	88.8	85.3

Source: ONS annual population survey.

Table 1.6: Time series for Thanet residents with other qualifications

Table 1.6	Thanet Actual	Thanet %	Kent %	South East %	GB %
Jan 06-Dec 06	5,900	8.1	7.5	7.8	8.6
Jan 07-Dec 07	6,800	9.3	8.2	8.2	8.9
Jan 08-Dec 08	5,000	6.4	7.0	7.9	8.9
Jan 09-Dec 09	4,300	5.7	6.6	7.9	8.8
Jan 10-Dec 10	#	#	6.0	7.5	8.5
Jan 11-Dec 11	4,100	5.1	5.2	5.5	6.8
Jan 12-Dec 12	7,100	8.9	6.9	5.4	6.3
Jan 13-Dec 13	#	#	5.2	5.2	6.3
Jan 14-Dec 14	5,100	6.3	6.0	5.2	6.2
Jan 15-Dec 15	11,200	14.0	6.1	5.2	6.5
Jan 16-Dec 16	5,500	6.8	6.5	5.8	6.6

Source: ONS annual population survey.

Includes foreign qualifications and some non-accredited professional qualifications.

Table 1.7: Time series for Thanet residents with no qualifications

Table 1.7	Thanet Actual	Thanet %	Kent %	South East %	GB %
Jan 06-Dec 06	12,000	16.4	12.6	9.8	13.9
Jan 07-Dec 07	11,700	16.0	12.4	9.8	13.3
Jan 08-Dec 08	12,800	16.4	12.6	9.7	13.5
Jan 09-Dec 09	10,500	13.6	11.6	9.1	12.4
Jan 10-Dec 10	10,800	14.2	11.6	8.4	11.3
Jan 11-Dec 11	6,300	7.9	10.4	7.9	10.7
Jan 12-Dec 12	6,600	8.3	8.1	6.9	9.7
Jan 13-Dec 13	6,800	8.1	7.3	6.5	9.4
Jan 14-Dec 14	8,000	9.8	6.6	5.6	8.8
Jan 15-Dec 15	6,400	8.0	6.9	6.3	8.6
Jan 16-Dec 16	6,400	8.0	7.0	5.4	8.0

Source: ONS annual population survey.

Section 2: The Thanet Economy

2.1: Population

Table 2:1 The resident population of Thanet in 2016:

	Thanet	Kent	South East	Great Britain
Total	139,800	1,524,700	8,947,900	63,258,400
Males	67,500	747,400	4,404,400	31,165,300
Females	72,300	777,300	4,543,500	32,093,100

Source: ONS annual population survey population

Table 2:2 Age and sex breakdown of Thanet population 2016:

The population can be broken down by ages in the following way:

Note: all percentages are of the total population.

Male

Area	Aged 0 - 15		Aged 16 - 64		Aged 16-19		Aged 65 and over	
	Number	%	Number	%	Number	%	Number	%
Thanet	13,700	20.2	39,600	58.7	4,500	6.7	14,200	21.1
Kent	149,800	20.0	461,500	61.7	47,800	6.4	136,200	18.2
Great Britain	6,080,100	19.5	19,977,000	64.1	1,902,100	6.1	5,122,300	16.4
South East	874,500	19.9	2,770,400	62.9	274,300	6.2	758,300	17.2

Female

Area	Aged 0 - 15		Aged 16 - 64		Aged 16-19		Aged 65 and over	
	Number	%	Number	%	Number	%	Number	%
Thanet	12,500	17.4	42,000	58.1	4,100	5.7	17,700	24.5
Kent	142,100	18.3	471,100	60.6	45,900	5.9	164,100	21.1
Great Britain	5,792,600	18.0	20,090,300	62.6	1,801,100	5.6	6,197,100	19.3
South East	829,900	18.3	2,794,300	61.5	256,500	5.6	921,300	20.3

All

Area	Aged 0 - 15		Aged 16 – 64		Aged 16-19		Aged 65 and over	
	Number	%	Number	%	Number	%	Number	%
Thanet	26,200	18.8	81,600	58.4	8,600	6.2	31,900	22.8
Kent	291,000	19.1	932,500	61.2	93,700	6.1	300,300	19.7
Great Britain	11,872,700	18.8	40,042,600	63.3	3,703,300	5.9	11,319,300	17.9
South East	1,704,500	19.0	5,565,600	62.2	530,800	5.9	1,679,600	18.8

Source: ONS annual population survey; population

Tables 2.3 to 2.6 project the Thanet population forward to 2026, using the KCC Interactive Population Toolkit

Table 2.3: Projected Thanet Population aged 0-15

Thanet Population Aged 0-15 - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	13,800	13,900	14,100	14,400	14,700	14,900	15,000	15,100	15,200	15,300
Female	12,800	12,900	13,100	13,500	13,800	13,900	14,100	14,200	14,300	14,400
Total	26,600	26,800	27,200	27,900	28,500	28,800	29,100	29,300	29,500	29,700

Table 2.4: Projected Thanet Population aged 16-64

Thanet Population Aged 16-64 - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	39,600	39,500	39,600	40,600	41,600	41,900	42,300	42,700	43,000	43,300
Female	42,100	42,100	42,200	43,200	44,000	44,500	44,900	45,300	45,600	45,900
Total	81,700	81,600	81,800	83,800	85,600	86,400	87,200	88,000	88,600	89,200

Table 2.5: Projected Thanet Population aged 16-19

Thanet Population Aged 16-19 - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	3,500	3,300	3,200	3,300	3,400	3,400	3,600	3,700	3,800	3,900
Female	3,100	2,900	2,900	3,000	3,000	3,100	3,300	3,400	3,500	3,600
Total	6,500	6,300	6,100	6,300	6,400	6,600	6,800	7,100	7,300	7,400

Table 2.6: Projected Thanet Population aged 65+

Thanet Population Aged 65+ - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	14,900	15,200	15,600	16,100	16,500	17,000	17,400	17,900	18,300	18,800
Female	18,100	18,300	18,600	19,100	19,500	19,900	20,300	20,800	21,300	21,800
Total	33,000	33,600	34,200	35,200	36,000	36,900	37,700	38,700	39,600	40,700

Forecast produced by Business Intelligence, Research & Evaluation, Kent County Council.

2.2: Economic Activity in Thanet

Table 2.7 below illustrates employment and unemployment rates in Thanet compared to Kent, the South East and Great Britain, in December 2016. These are obtained from the ONS Annual Population Survey and reflect total economic activity and inactivity levels, not benefit claimant levels, which tend to be lower.

Table 2.7: Thanet Economic Activity Rates as at December 2016.

	Thanet No.	Thanet %	Kent %	South East %	Great Britain %
All People					
Economically Active†	66,900	77.3	78.9	81.0	77.8
In Employment†	65,000	75.0	74.7	77.6	74.0
Employees†	50,000	58.0	61.0	65.3	63.1
Self Employed†	15,000	17.0	13.4	12.1	10.6
Unemployed§	4,400	6.4	5.2	4.0	4.8
Males					
Economically Active†	37,100	86.2	84.9	86.3	83.2
In Employment†	35,200	81.4	80.1	82.6	79.0
Employees†	25,700	60.2	62.7	66.6	64.4
Self Employed†	9,500	21.2	17.4	15.7	14.2
Unemployed§	!	!	5.4	4.1	4.9
Females					
Economically Active†	29,800	69.1	73.1	75.8	72.6
In Employment†	29,800	69.1	69.4	72.7	69.1
Employees†	24,300	56.0	59.4	64.0	61.7
Self Employed†	#	#	9.6	8.5	7.0
Unemployed§	!	!	4.9	4.0	4.7

Source: ONS annual population survey

† - numbers are for those aged 16 and over, % are for those aged 16-64

§ - numbers and % are for those aged 16 and over. % is a proportion of economically active

! - sample size disclosive

- size too small for reliable estimate

The sum of employees and self employed will not equal the **in employment** figure due to the inclusion of those on government-supported training and employment programmes, and those doing unpaid family work in the **employment** figure.

Table 2.8 below breaks the remaining percentage of people into the categories of the economically inactive. In the table below the following definitions apply:

Economically inactive: People who are neither in employment nor unemployed. This group includes, for example, all those who were looking after a home or retired.

Wanting a job: People not in employment who want a job but are not classed as unemployed because they have either not sought work in the last four weeks or are not available to start work.

Not wanting a job: People who are neither in employment nor unemployed and who do not want a job.

Table 2.8: Thanet economic inactivity rates as at December 2016 (Note ages 16-64 only) – category breakdown

All People	Thanet No.	Thanet %	Kent %	South East %	Great Britain %
Total	18,500	22.7	21.1	19.0	22.2
Student	3,200	17.2	29.4	25.0	26.3
Looking After Family/Home	8,000	43.2	24.6	25.9	24.7
Temporary Sick	!	!	!	1.6	2.0
Long-Term Sick	5,200	28.0	17.8	18.3	22.3
Discouraged	!	!	!	0.2	0.4
Retired	1,600	8.6	15.1	14.9	13.3
Other	!	!	12.8	14.1	10.9
Wants A Job	3,200	17.5	22.8	26.2	23.9
Does Not Want A Job	15,300	82.5	77.2	73.8	76.1

Source: ONS annual population survey

sample size too small for reliable estimates

! Sample size disclosive

Table 2.9: Thanet economic activity rates from January 2012 to December 2016

	Thanet Numbers 2016	Thanet %	Thanet Numbers 2015	Thanet %	Thanet Numbers 2014	Thanet %	Thanet Numbers 2013	Thanet %	Thanet Numbers 2012	Thanet %
All people										
Economically active†	66,900	77.3	61,600	75.4	59,100	68.4	60,400	68.8	59,500	73.3
In employment†	65,000	75.0	58,800	71.9	54,300	62.6	54,200	61.4	51,800	63.6
Employees†	50,000	58.0	51,400	63.0	45,500	53.2	43,400	50.8	42,900	52.9
Self employed†	15,000	17.0	7,400	8.9	8,300	8.8	10,400	10.1	8,400	10.2
Unemployed§	4,400	6.4	4,500	7.2	6,000	10.1	6,700	11.0	6,500	11.2

Source: ONS annual population survey

† numbers are for those aged 16 and over. % are for those aged 16-64

§ numbers and % are for those aged 16 and over. % is a proportion of economically active.

! sample size disclosive

The sum of employees and self employed will not equal the **in employment** figure due to the inclusion of those on government-supported training and employment programmes, and those doing unpaid family work in the **employment** figure

2.3: NEET and Vulnerable Groups

Table 2.10: Overall NEET and Not Known Figures in Thanet – monthly comparison

Thanet	NEETS					Not Knowns	
	Total cohort Y12 & Y13	No. NEET Y12 & Y13	% NEET Y12 & Y13	Target Jan	Diff from Target	Total Y12 & Y13	% of cohort
Dec 2016	3,322	121	3.64%	3.49%	-0.15%	164	4.94%
Jan 2017	3,312	133	4.04%	3.49%	-0.55%	114	3.44%
Feb 2017	3,315	160	4.85%	3.49%	-1.36%	108	3.26%
March 2017	3,310	165	5.00%	3.49%	-1.51%	95	2.87%
April 2017	3,296	158	4.81%	3.49%	-1.32%	134	4.07%

Source: KCC Management Information

Table 2.11: Overall NEET and Not Known Figures in Thanet – annual comparisons

* The reportable cohort for NEET changed on 1 September 2016 from academic age 16 & 18 to academic age 16 & 17.

Thanet	NEETS					Not Knowns	
	*Total cohort 16-18	No. NEET 16-18	% NEET 16-18	Target 16-18 Jan	Diff from Target	Total	% cohort
April 2014	5,039	397	8.45%	7.54%	-0.91%	342	6.79
April 2015	5,300	342	7.34%	3.49%	-3.85%	622	11.74%
April 2016	5,287	273	5.67%	1.4%	-4.27%	425	8.04%
	*Total cohort Y12 & Y13	No. NEET Y12 & Y13	% NEET Y12 & Y13	Target Jan 2018	Diff from Target	Total	% cohort
April 2017	3,296	158	4.81%	3.49%	-1.32%	134	4.07%

2.4: Employment and Self-Employment in Thanet – what do people do

Using the Office for National Statistics Business Register and Employment Survey (BRES) we can describe the employment profile of Thanet by industrial sector. This excludes self-employment and is based on business location.

Table 2.12: Employment by industrial sector in Thanet 2010 - 2015

Thanet	2010	2011	2012	2013	2014	2015	Structure 2015
Primary Industries (Agriculture/Mining/Utilities)	1,200	700	500	500	600	600	1.5%
Manufacturing	3,300	3,100	3,100	3,100	3,000	3,000	7.3%
Construction	2,300	1,900	1,700	1,700	1,800	1,700	4.2%
Wholesale and retail trade	7,400	7,700	7,400	7,300	7,400	7,700	18.8%
Transportation and storage	1,500	1,500	1,700	1,700	1,700	1,600	3.8%
Accommodation and food service activities	3,100	3,600	2,900	3,400	3,600	3,700	8.9%
Information and communication	400	500	400	600	500	700	1.7%
Financial and insurance activities	900	900	900	800	700	800	1.9%
Real estate activities	500	500	600	400	600	600	1.5%
Professional, scientific and technical activities	1,400	1,300	1,500	1,200	1,300	1,700	4.0%
Administrative and support service activities	1,600	2,100	2,500	2,500	2,300	2,400	5.8%
Public administration and defence	1,200	1,100	1,200	1,300	1,200	1,200	2.9%
Education	5,900	5,800	5,500	6,000	5,700	5,500	13.4%
Human health and social work activities	7,800	7,700	7,400	7,300	6,800	8,200	19.8%
Arts, entertainment and recreation	900	800	900	1,000	1,000	1,100	2.6%
Other service activities	800	700	700	600	600	700	1.8%
Total	40,400	39,900	38,900	39,500	38,600	41,200	100%

Source: BRES 2016, via KCC Business Intelligence Unit

Table 2.13: Change in industrial sector employment between 2010 and 2015 in Thanet

Thanet	Change 2010 to 2015	
	No.	%
Primary Industries (Agriculture/Mining/Utilities)	-600	-50.0%
Manufacturing	-300	-9.1%
Construction	-600	-26.1%
Wholesale and retail trade	300	4.1%
Transportation and storage	100	6.7%
Accommodation and food service activities	600	19.4%
Information and communication	300	75.0%
Financial and insurance activities	-100	-11.1%
Real estate activities	100	20.0%
Professional, scientific and technical activities	300	21.4%
Administrative and support service activities	800	50.0%
Public administration and defence	0	0.0%
Education	-400	-6.8%
Human health and social work activities	400	5.1%
Arts, entertainment and recreation	200	22.2%
Other service activities	-100	-12.5%
Total	800	2.0%

Source: BRES 2016

Table 2.14: Employment by industrial sector in Kent 2010 - 2015

Kent	2010	2011	2012	2013	2014	2015	Structure 2015
Primary Industries (Agriculture/Mining/Utilities)	22,100	21,100	20,200	20,000	21,100	21,400	3.5%
Manufacturing	40,400	39,000	37,800	35,900	36,900	38,800	6.4%
Construction	35,500	30,300	31,300	35,300	35,100	34,200	5.7%
Wholesale and retail trade	103,600	106,000	106,100	106,100	105,100	109,500	18.1%
Transportation and storage	29,500	29,100	29,700	27,500	32,700	32,500	5.4%
Accommodation and food service activities	36,000	41,200	34,500	39,900	42,100	43,600	7.2%
Information and communication	13,000	13,400	15,100	16,000	14,400	17,800	2.9%
Financial and insurance activities	16,300	15,800	16,200	16,700	20,400	16,100	2.7%
Real estate activities	8,000	7,300	8,200	7,500	9,300	10,000	1.7%
Professional, scientific and technical activities	33,400	33,500	34,000	30,100	37,000	37,300	6.2%
Administrative and support service activities	41,400	44,900	48,800	48,900	52,100	56,700	9.4%
Public administration and defence	31,400	27,000	24,300	24,900	24,100	23,600	3.9%
Education	64,800	61,200	57,200	62,100	60,500	60,400	10.0%
Human health and social work activities	76,100	80,400	73,900	72,700	72,200	82,900	13.7%
Arts, entertainment and recreation	12,200	12,800	12,300	12,700	12,900	12,900	2.1%
Other service activities	10,800	11,000	11,500	11,900	11,400	12,000	2.0%
Total	574,500	573,800	561,200	568,200	587,300	609,700	100.0%

Source: BRES 2016, via KCC Business Intelligence Unit

Table 2.15: Change in industrial sector employment between 2010 and 2015 in Kent

Kent	Change 2010 to 2015	
	No.	%
Primary Industries (Agriculture/Mining/Utilities)	-700	-3.2%
Manufacturing	-1,600	-4.0%
Construction	-1,300	-3.7%
Wholesale and retail trade	5,900	5.7%
Transportation and storage	3,000	10.2%
Accommodation and food service activities	7,600	21.1%
Information and communication	4,800	36.9%
Financial and insurance activities	-200	-1.2%
Real estate activities	2,000	25.0%
Professional, scientific and technical activities	3,900	11.7%
Administrative and support service activities	15,300	37.0%
Public administration and defence	-7,800	-24.8%
Education	-4,400	-6.8%
Human health and social work activities	6,800	8.9%
Arts, entertainment and recreation	700	5.7%
Other service activities	1,200	11.1%
Total	35,200	6.1%

Source: BRES 2016, via KCC Business Intelligence Unit

Using ONS Annual Population Survey we can describe the Standard Occupational Classification of jobs in Thanet by residence. Differences between measures by business and by residency are accounted for by out commuting and the inclusion of self-employment data.

Table 2.16: Employment by Standard Occupational Classification in Thanet, December 2016

	Thanet (Numbers)	Thanet %	Kent (%)	South East (%)	Great Britain (%)
Soc 2010 Major Group 1-3	27,100	41.7	45.1	49.7	45.5
1 Managers, Directors And Senior Officials	5,400	8.4	11.1	11.9	10.6
2 Professional Occupations	12,100	18.6	19.2	22.4	20.3
3 Associate Professional & Technical	9,600	14.7	14.7	15.3	14.4
Soc 2010 Major Group 4-5	19,800	30.5	22.4	20.6	20.6
4 Administrative & Secretarial	8,400	12.9	10.1	10.3	10.2
5 Skilled Trades Occupations	11,400	17.6	12.3	10.3	10.3
Soc 2010 Major Group 6-7	10,900	16.8	16.6	16.0	16.8
6 Caring, Leisure And Other Service Occupations	#	#	9.0	9.2	9.1
7 Sales And Customer Service Occs	#	#	7.5	6.8	7.5
Soc 2010 Major Group 8-9	7,200	11.1	16.0	13.6	17.2
8 Process Plant & Machine Operatives	#	#	5.8	4.8	6.4
9 Elementary Occupations	#	#	10.2	8.8	10.7

Source: ONS annual population survey

Notes: Numbers and % are for those of 16+

% is a proportion of all persons in employment

sample size too small for reliable estimate

Table 2.17: Time series changes in occupational structure in Thanet

	Thanet 2016		Thanet 2015		Thanet 2014		Thanet 2013	
	Number	%	Number	%	Number	%	Number	%
Total SOC 2010 major group 1-3	27,100	41.7	22,000	37	16,900	31	14,200	26
1 Managers, directors and senior officials	5,400	8.4	5,900	10.0	4,900	9.0	3,100	5.6
2 Professional occupations	12,100	18.6	9,800	16.6	8,600	15.8	5,800	10.8
3 Associate professional & technical	9,600	14.7	6,300	10.7	3,400	6.2	5,300	9.9
Total SOC 2010 major group 4-5	19,800	30.5	13,000	22	12,300	23	15,600	29
4 Administrative & secretarial	8,400	12.9	5,500	9.3	4,300	7.9	5,600	10.3
5 Skilled trades occupations	11,400	17.6	7,500	12.7	8,000	14.7	10,000	18.4
Total SOC 2010 major group 6-7	10,900	16.8	13,500	23	12,300	23	14,600	27
6 Caring, leisure and other service occupations	#	#	6,600	11.1	8,400	15.4	8,800	16.2
7 Sales and customer service occupations	#	#	6,900	11.8	3,900	7.2	5,800	10.7
Total SOC 2010 major group 8-9	7,200	11.1	10,300	18	12,500	23	9,800	18
8 Process plant & machine operatives	#	#	3,400	5.9	3,900	7.2	1,500	2.8
9 Elementary occupations	#	#	6,900	11.8	8,600	15.8	8,300	15.3
Total	65,000		58,800		54,000		54,200	

Source: ONS annual population survey

Notes: Numbers and % are for those of 16+

% is a proportion of all persons in employment

sample size too small for reliable estimate

2.5: Employment in Thanet: What People Earn

Table 2.18: Earnings for adults resident in Thanet, including those people who work out of county.

December 2016	Thanet £	Kent £	South East £	GB £
Gross weekly pay				
Full-time workers	462.5	555.3	582.0	541.0
Male full-time workers	548.9	600.2	634.5	581.2
Female full-time workers	407.8	470.0	512.3	481.1
Hourly pay - excluding overtime				
Full-time workers	12.00	13.78	14.85	13.66
Male full-time workers	13.82	14.78	15.76	14.25
Female full-time workers	10.52	12.36	13.59	12.84

Source: ONS Annual survey of hours and earnings

Table 2.19: Time series for earnings by adults resident in Thanet, including those who work out of county

	2016	2015	2014	2013	2012	2011	2010
Gross weekly pay	£	£	£	£	£	£	£
Full-time workers	462.5	438.0	450.4	445.8	414.6	419.6	402.9
Male full-time workers	548.9	493.7	495.5	503.7	477.0	451.8	484.9
Female full-time workers	407.8	383.7	387.8	384.9	361.8	373.9	330.5

Source: ONS Annual survey of hours and earnings

Table 2.20: Earnings by workplace; adult employees working in Thanet but not necessarily living in Thanet

2016 average	Thanet £	Kent £	South East £	GB £
Gross weekly pay				
Full-time workers	414.5	517.5	566.0	540.2
Male full-time workers	436.4	566.8	611.5	580.6
Female full-time workers	397.6	450.4	497.8	480.8
Hourly pay - excluding overtime				
Full-time workers	10.66	12.95	14.31	13.64
Male full-time workers	11.07	13.63	15.10	14.24
Female full-time workers	10.12	11.91	13.20	12.83

Source: ONS Annual survey of hours and earnings

Table 2.21 Time series for workplace earnings in Thanet

	2016	2015	2014	2013	2012	2011	2010
Gross weekly pay	£	£	£	£	£	£	£
Full-time workers	414.5	411.0	391.0	402.1	383.3	396.1	370.3
Male full-time workers	436.4	452.1	431.7	480.8	404.0	441.4	450.2
Female full-time workers	397.6	374.5	339.3	368.8	365.8	336.4	317.5

Source: ONS Annual survey of hours and earnings

2.6: Employment in Thanet: Company Size

Table 2.22: Company size by number of employees in Thanet

Enterprises		Thanet	Thanet	Kent	Kent	South	GB
		No.	%	No.	%	East	%
	Micro (0 to 9)	3,205	87.7	52,740	89.5	89.8	89.2
	Small (10 to 49)	370	10.1	5,110	8.7	8.3	8.9
	Medium (50 to 249)	70	1.9	890	1.5	1.5	1.6
	Large (250+)	10	0.3	195	0.3	0.4	0.4
	Total	3,655		58,940			
Local Units							
	Micro (0 to 9)	3,680	82.1	58,295	84.6	85.2	84.1
	Small (10 to 49)	670	15.0	8,700	12.6	12.0	12.9
	Medium (50 to 249)	115	2.6	1,650	2.4	2.4	2.7
	Large (250+)	10	0.2	235	0.3	0.4	0.4
	Total	4,480		68,880			

Source: ONS – Inter Departmental Business Register 2016

The table presents analysis of businesses at both Enterprise and Local Unit level. An Enterprise is the smallest combination of legal units (generally based on VAT and/or PAYE records) which has a certain degree of autonomy within an Enterprise Group. An individual site (for example a factory or shop) in an enterprise is called a local unit. For example at the end of 2016, Kent had 58,940 businesses (enterprises), which comprised 68,880 individual factories, shops or units.

Table 2.23: Time series of company size by number of employees in Thanet (enterprises)

	2016	2015	2014	2013	2012	2011
Micro (0 to 9)	3,205	3,060	2,660	2,610	2,675	2,625
Small (10 to 49)	370	350	350	310	300	295
Medium-sized (50 to 249)	70	65	70	65	65	60
Large (250+)	10	10	10	10	10	10
Total	3,655	3,490	3,085	2,995	3,045	2,985

Source: ONS – Inter Departmental Business Register 2016

2.7: Employment in Thanet: Vacancies by Occupation

All data for tables 2.24 to 2.37 are derived from the Burning Glass “Labour Insight” database of online advertised vacancies.

Table 2.24: Top 20 Vacancies by Occupation in Thanet

Year to 31 May 2015		Year to 31 May 2016		Year to 31 May 2017	
Occupation	No. Postings	Occupation	No. Postings	Occupation	No. Postings
Nurses	149	Nurses	165	Secondary education teaching professionals	193
Secondary education teaching professionals	121	Other administrative occupations	148	Nurses	187
Primary and nursery education teaching professionals	114	Care workers and home carers	137	Care workers and home carers	179
Care workers and home carers	92	Secondary education teaching professionals	136	Other administrative occupations	165
Other administrative occupations	85	Primary and nursery education teaching professionals	126	Primary and nursery education teaching professionals	133
Sales and retail assistants	72	Business sales executives	83	Teaching assistants	95
Teaching assistants	62	Managers and directors in retail and wholesale	79	Business sales executives	92
Sales related occupations	55	Customer service occupations	74	Chefs	90
Kitchen and catering assistants	50	Teaching assistants	73	Managers and directors in retail and wholesale	80
Medical practitioners	47	Call and contact centre occupations	62	Medical practitioners	76
Business sales executives	46	Medical practitioners	60	Customer service occupations	66
Chefs	43	Sales and retail assistants	60	Kitchen and catering assistants	64
Cleaners and domestics	39	Chefs	57	Managers and proprietors in other services	64

Health associate professionals	35	Receptionists	57	Receptionists	57
Receptionists	34	Sales Supervisors	57	IT user support technicians	56
Sales Supervisors	32	IT user support technicians	56	Sales and retail assistants	55
Teaching and other educational professionals	31	Kitchen and catering assistants	56	Nursery nurses and assistants	53
IT user support technicians	30	Managers and proprietors in other services	55	Sales Supervisors	51
Customer service occupations	29	Sales related occupations	51	Cooks	50
Special needs education teaching professionals	29	Chartered and certified accountants	49	Chartered and certified accountants	49

Table 2.25: Top 20 Skills Demanded in Thanet

Year to 31 May 2015		Year to 31 May 2016		Year to 31 May 2017	
Skills	No. Postings	Skills	No. Postings	Skills	No. Postings
Teaching	291	Customer Service	281	Customer Service	303
Contract Management	188	Teaching	243	Teaching	272
Customer Service	165	Microsoft Excel	203	Microsoft Excel	244
Facebook	121	Sales	186	Sales	178
Microsoft Excel	118	Microsoft Office	149	Microsoft Office	136
Sales	118	Contract Management	131	Business Management	134
Business Management	99	Budgeting	117	Product Sales	131
Microsoft Office	93	Business Management	112	Cleaning	120
Cleaning	91	Product Sales	112	Project Management	115
Product Sales	80	Repair	108	Repair	114
Repair	71	Accountancy	97	Accountancy	107
Budgeting	62	Budget Management	95	Budgeting	101
Mental Health	61	Sales Recruiting	93	Caregiving	100
Inspection	57	Cleaning	90	Customer Contact	100
Key Performance Indicators	56	Customer Contact	89	Sales Recruiting	100
Supervisory Skills	56	Key Performance Indicators	89	Cooking	99
JavaScript	55	Project Management	88	Key Performance Indicators	97
Teaching English	52	Administrative Functions	83	Administrative Functions	92
Project Management	51	Marketing Sales	77	Marketing Sales	88
Stock Control	51	Supervisory Skills	77	Contract Management	83

Table 2.26: Specific computer skills demanded in Thanet

Year to 31 May 2017	
Computer Skills	No. Postings
Microsoft Excel	244
Microsoft Office	136
Microsoft Windows	63
Microsoft Powerpoint	62
Microsoft Word	32
Microsoft C#	31
SQL	30
JavaScript	28
SQL Server	26
jQuery	23
Oracle	22
Facebook	21
Computer Aided Draughting/Design (CAD)	19
.NET Programming	18
SAP	18

Table 2.27: Advertised salaries in Thanet

	Year to 31 May 2015	Year to 31 May 2016	Year to 31 May 2017
More than £90,000	3	11	11
£80,000 to £89,999	13	29	28
£70,000 to £79,999	26	14	13
£60,000 to £69,999	20	36	40
£50,000 to £59,999	33	51	81
£40,000 to £49,999	61	201	152
£30,000 to £39,999	278	348	445
£20,000 to £29,999	501	603	688
£15,000 to £19,999	379	584	709
£10,000 to £14,999	215	212	195
Less than £10,000	100	177	191

Source: Burning Glass/Labour Insight 2016

Table 2.28: Top employers in Thanet

Year to 31 May 2017	
Employer/Agency	No. Postings
NATIONAL HEALTH SERVICE	367
THE CHARLES DICKENS SCHOOL	84
SHEPHERD NEAME LIMITED	68
CUMMINS LIMITED	45
EXEC TEC LIMITED	42
RELIABLE CONTRACTORS LIMITED	42
TESCO	40
TRADITIONAL PUBS	24
HR GO RAMSGATE	22
THANET DISTRICT COUNCIL	22
CARE COM LIMITED	21
HARTSDOWN ACADEMY	21
THE BANNATYNE GROUP	21
ATTB	16
MECCA BINGO LIMITED	15
CLUB TRAINING LIMITED	14
SAGA SERVICES LIMITED	14
SERCO GROUP	14
ST GEORGES CE FOUNDATION SCHOOL	14

Table 2.29: Top industry sectors in Thanet

Year to 31 May 2017	
Industry	No. Postings
HUMAN HEALTH AND SOCIAL WORK ACTIVITIES (Q)	887
EDUCATION (P)	646
MANUFACTURING (C)	332
ACCOMMODATION AND FOOD SERVICE ACTIVITIES (I)	306
WHOLESALE AND RETAIL TRADE; REPAIR OF MOTOR VEHICLES AND MOTORCYCLES (G)	253
PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES (M)	141
CONSTRUCTION (F)	71
OTHER SERVICE ACTIVITIES (S)	70
TRANSPORTATION AND STORAGE (H)	46
ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES (N)	45
FINANCIAL AND INSURANCE ACTIVITIES (K)	45
REAL ESTATE ACTIVITIES (L)	22
ARTS, ENTERTAINMENT AND RECREATION (R)	11
INFORMATION AND COMMUNICATION (J)	9
PUBLIC ADMINISTRATION AND DEFENCE; COMPULSORY SOCIAL SECURITY (O)	9
WATER SUPPLY; SEWERAGE, WASTE MANAGEMENT AND REMEDIATION ACTIVITIES (E)	9
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY (D)	6