

Sevenoaks Economic Profile 2017 Summary

Section 1: Qualification Levels

1.1: Comparative Qualification Levels with the South East and GB

- The 2016 snapshot of qualifications in Sevenoaks seems to underestimate the overall qualification levels when compared to the time series data. Unless a new trend is emerging, Sevenoaks residents are historically qualified above the Kent, South East and Great Britain averages.
- The proportion of the population with no qualifications has not fallen as sharply as the Kent average
- Between January 2006 and December 2016, qualifications for Sevenoaks residents (16-64) increased by the following:

	Sevenoaks	Kent	South East	GB
Level 4 & above	28.4% to >40%	23.8% to 36.9%	29.4% to 41.4%	26.6% to 38.2%
Level 3 & above	44.0% to >50%	42.5% to 54.4%	48.4% to 58.8%	44.4% to 55.8%
Level 2 & above	61.4% to 77.0%	61.9% to 73.1%	67.2% to 77.5%	62.9% to 74.3%
Level 1 & above	77.2% to 87.1%	79.7% to 86.6%	82.2% to 88.8%	77.1% to 85.3%
No quals	14.8% to 8.2%	13.3% to 7%	10.3% to 5.4%	14.3% to 8.0%

Source: ONS annual population survey.

Comparing districts against the Kent average:

- Canterbury, Gravesham, Maidstone, Sevenoaks, Tonbridge & Malling and Tunbridge Wells have more highly skilled resident populations.
- Ashford, Dover, Shepway, Swale and Thanet have lower skilled resident populations.
- Dartford sits around the average.

Section 2: The Sevenoaks Economy

2.1: Population

- According to the KCC interactive population toolkit, the population of Sevenoaks will increase between 2017 and 2026 in the following ways:

	0-15		16-19		16-64		65+	
	2017	2026	2017	2026	2017	2026	2017	2026
Male	12,100	12,900	2,500	2,800	34,700	35,100	11,500	13,300
Female	11,700	12,400	2,400	2,600	36,100	36,200	14,000	15,800
Total	23,900	25,300	5,000	5,400	70,800	71,300	25,500	29,100

2.2: Economic activity in Sevenoaks

In the year to December 2016;

- **79.4%** of the Sevenoaks population of 16 - 64 year olds were economically active. This compares to **78.9%** in Kent, **81%** in the South East, and **77.8%** in Great Britain.
- **57.9%** of the Sevenoaks population of 16-64 year olds were employees and **13.8%** were self-employed. This is above the average of **10.6%** for self-employment in Great Britain.
- **3.8%** of the Sevenoaks economically active population over 16 years old were unemployed. This compares to **5.2%** in Kent and **4.0 %** in the South East.
- economic activity across Kent districts can be divided into 3 groups:

% 16-64 year olds economically active	Low – 70% to 77.9%	Medium – 78% to 79.9%	High – 80% to 85.9%
Districts	Canterbury Gravesham Thanet	Maidstone Sevenoaks	Ashford Dartford Dover Shepway Tonbridge & Malling Tunbridge Wells Swale

Source: ONS population survey.

- unemployment as a proportion of economic activity can also be divided into 3 groups:

Unemployment as a % of economically active population	High – 5.9% to 7.1%	Medium – 5.0% to 5.8%	Low – 3.4% to 4.9%
Districts	Gravesham Swale Thanet	Canterbury Dover Shepway	Ashford Dartford Maidstone Sevenoaks Tonbridge & Malling Tunbridge Well

Source: ONS population survey.

2.3: Overall NEET and Not Known Figures in Sevenoaks

- In April 2017, Sevenoaks had **1.97%** of Yr 12 & 13 NEETS (academic age 16 & 17) and **4.45%** unknowns. The target for January is 1.64%% NEET.
- Since April 2014, the NEET figure is Sevenoaks has varied between -3.61% and +0.3% of target.

2.4 Employment and Self-Employment in Sevenoaks – what do people do

- The key **employment sectors** in Sevenoaks are:

	Main employment sectors 2015	No. employees	% total employment
Sevenoaks	Wholesale and retail	7,900	15.7
	Admin & support services	7,500	14.9
	Professional, scientific & technical	4,700	9.4
	Health & social work	4,700	9.4
	Construction	4,400	8.6
	Education	4,200	8.3
	Accommodation & food service	3,400	6.8

Source: BRES 2016

	Main employment sectors 2015	No. employees	% total employment
Kent	Wholesale & retail	109,500	18.1
	Human health & social work	82,900	13.7
	Education	60,400	10.0
	Admin. & support services	56,700	9.4
	Accommodation & food service	43,600	7.2

Source: BRES 2016

- The **occupations** of **Sevenoaks** residents are summarised below:

	Sevenoaks (%)	Kent (%)	South East (%)	Great Britain (%)
Soc 2010 Major Group 1-3	40.4	45.1	49.7	45.5
1 Managers, Directors And Senior Officials	11.9	11.1	11.9	10.6
2 Professional Occupations	15.7	19.2	22.4	20.3
3 Associate Professional & Technical	12.8	14.7	15.3	14.4
Soc 2010 Major Group 4-5	21.1	22.4	20.6	20.6
4 Administrative & Secretarial	#	10.1	10.3	10.2
5 Skilled Trades Occupations	#	12.3	10.3	10.3
Soc 2010 Major Group 6-7	18.0	16.6	16.0	16.8
6 Caring, Leisure And Other Service Occupations	#	9.0	9.2	9.1
7 Sales And Customer Service Occs	#	7.5	6.8	7.5
Soc 2010 Major Group 8-9	20.5	16.0	13.6	17.2
8 Process Plant & Machine Operatives	5.0	5.8	4.8	6.4
9 Elementary Occupations	15.5	10.2	8.8	10.7

Source: ONS annual population survey

Sample size too small for reliable estimate

- The differences in the relative structure of the largest industry sectors across Kent are small. However differences in the occupations of residents, which include out-commuters and the self-employed, are more marked. Data for Sevenoaks changes significantly overtime, with likely senior manager occupations appearing to be declining, and more elementary occupations increasing, compared to Kent averages.

2.5 Employment in Sevenoaks: What People Earn

- The table below illustrates average earnings in Sevenoaks by residence, including out commuters. Earnings are above the average in Kent, but have fallen overtime.

December 2016	Sevenoaks £	Kent £
Gross weekly pay		
Full-time workers	584.5	555.3
Male full-time workers	655.2	600.2
Female full-time workers	531.5	470.0
Hourly pay - excluding overtime		
Full-time workers	15.83	13.78
Male full-time workers	16.60	14.78
Female full-time workers	14.22	12.36

Source: ONS – Inter Departmental Business Register 2016

- The table below illustrates the average earnings by workplace in Sevenoaks, including in commuters. Workplace earnings are comparable to the Kent average.

December 2016	Sevenoaks £	Kent £
Gross weekly pay		
Full-time workers	526.8	517.5
Male full-time workers	589.4	566.8
Female full-time workers	440.0	450.4
Hourly pay - excluding overtime		
Full-time workers	12.86	12.95
Male full-time workers	15.32	13.63
Female full-time workers	10.83	11.91

Source: ONS – Inter Departmental Business Register 2016

2.6: Employment in Sevenoaks: Company Size

- In Sevenoaks, 90.6% of companies are micro, a larger percentage than the average for Kent, the South East and Great Britain.
- In Sevenoaks, 0.3% of companies are large, a similar percentage than the Kent, South East and Great Britain averages.

Enterprises	Sevenoaks %	Kent %
Micro (0 to 9)	90.6	89.5
Small (10 to 49)	7.8	8.7
Medium (50 to 249)	1.2	1.5
Large (250+)	0.3	0.3

Source: ONS – Inter Departmental Business Register 2016

2.7 Employment in Sevenoaks: Vacancies by Occupation

- Using data derived from the Burning Glass “Labour Insight” database of vacancies advertised online, the table below summarises the 10 occupations with the most adverts across the year, in Sevenoaks. The occupations broadly correspond with the key industrial sectors identified in section 2.5, representing both total employment demand and high levels of employment “churn” in the Sevenoaks economy.

Year to 31 May 2017	
Occupation	No. Postings
Other administrative occupations	383
Book-keepers, payroll managers and wages clerks	326
Business sales executives	283
Care workers and home carers	243
Chefs	242
Nurses	236
Chartered and certified accountants	231
Marketing associate professionals	205
Secondary education teaching professionals	198
Primary and nursery education teaching professionals	183

- In the year to 31 May 2017, the top 20 employers advertising online for vacancies in Sevenoaks were:

Hand Picked Hotels, NHS, Hever Castle, Valence School, Mitchells & Butlers (Pub & restaurant operator), Sunrise Senior Living Ltd (Care home operator), Trinity School, Barchester Healthcare (Care home operator), Beadles Group Ltd (Car sales), West Kent Housing Association, Emily Jackson House Care Home, MW Appointments (Specialist financial service recruitment agency), McDonalds,

Brunning & Price (Pubs & restaurant operator), Autowindscreens Ltd, Compass Group, The Knole Academy, Toby Carvery, Linkpoint Resources Ltd (Professional level recruitment agency), Wagamama Ltd.

**Sevenoaks Data Pack
Sevenoaks Economic Profile 2017**

Section 1: Skill Levels of 16-64 Year Olds

1.1: Comparative Qualification Levels in Sevenoaks

Table 1.1 below compares the qualification levels of Sevenoaks working age population residents (16-64) against Kent, South East and Great Britain, as at December 2016.

Table 1.1	Sevenoaks No.	Sevenoaks %	Kent %	South East %	GB %
NVQ 4 And Above	21,400	30.4	36.9	41.4	38.2
NVQ 3 And Above	34,200	48.5	54.4	60.3	56.9
NVQ 2 And Above	54,400	77.0	73.1	77.5	74.3
NVQ 1 And Above	61,500	87.1	86.6	88.8	85.3
Other Qualifications	#	#	6.5	5.8	6.6
No Qualifications	5,800	8.2	7.0	5.4	8.0

Source: ONS annual population survey.

Sample size too small for reliable estimate

The 2016 snapshot of qualifications in Sevenoaks seems to underestimate the overall qualification levels when compared to the time series data below. Unless a new trend is emerging, Sevenoaks residents are historically qualified above the Kent, South East and Great Britain averages. However the proportion of the population with no qualifications has not fallen as sharply as the Kent average.

Looked at on a time series basis the improvement in qualifications of the Sevenoaks workforce overtime is evident. Tables 1.2 to 1.7 illustrate the growth in qualification levels from January 2006 to December 2016.

Table 1.2: Time series for NVQ Level 4 qualifications and above.

Table 1.2	Sevenoaks Actual	Sevenoaks %	Kent %	South East %	GB %
Jan 06-Dec 06	19,500	28.4	25.5	30.4	27.5
Jan 07-Dec 07	21,300	31.7	26.0	30.8	28.6
Jan 08-Dec 08	23,300	33.5	25.1	31.1	28.6
Jan 09-Dec 09	31,600	44.6	28.6	32.7	29.9
Jan 10-Dec 10	25,300	35.4	30.0	34.0	31.2
Jan 11-Dec 11	29,900	41.9	31.5	36.1	32.8
Jan 12-Dec 12	25,800	37.3	29.5	36.8	34.2
Jan 13-Dec 13	34,300	49.3	33.4	38.2	35.1
Jan 14-Dec 14	29,000	41.0	32.4	39.1	36.0
Jan 15-Dec 15	35,000	49.5	34.3	39.8	37.1
Jan 16-Dec 16	21,400	30.4	36.9	41.4	38.2

Source: ONS annual population survey.

Table 1.3: Time series for NVQ Level 3 qualifications and above.

Table 1.3	Sevenoaks Actual	Sevenoaks %	Kent %	South East %	GB %
Jan 06-Dec 06	30,300	44.0	43.4	49.2	45.3
Jan 07-Dec 07	29,000	43.2	44.5	49.4	46.2
Jan 08-Dec 08	32,800	47.2	45.0	49.8	46.1
Jan 09-Dec 09	41,600	58.7	47.6	50.7	47.3
Jan 10-Dec 10	32,600	45.6	48.3	52.1	48.9
Jan 11-Dec 11	44,800	62.8	50.2	55.1	50.8
Jan 12-Dec 12	42,600	61.8	51.8	56.6	53.1
Jan 13-Dec 13	45,300	65.0	53.7	57.7	53.9
Jan 14-Dec 14	44,000	62.2	53.8	58.8	55.0
Jan 15-Dec 15	40,900	57.7	53.8	58.8	55.8
Jan 16-Dec 16	34,200	48.5	54.4	60.3	56.9

Source: ONS annual population survey.

Table 1.4: Time series for NVQ Level 2 qualifications and above.

Table 1.4	Sevenoaks Actual	Sevenoaks %	Kent %	South East %	GB %
Jan 06-Dec 06	42,200	61.4	63.6	67.6	63.6
Jan 07-Dec 07	40,900	60.9	63.3	67.9	64.2
Jan 08-Dec 08	44,100	63.4	63.6	67.8	63.9
Jan 09-Dec 09	50,800	71.6	66.9	69.0	65.3
Jan 10-Dec 10	51,300	71.8	68.9	70.8	67.2
Jan 11-Dec 11	51,700	72.4	69.2	73.3	69.5
Jan 12-Dec 12	53,100	77.0	71.2	75.4	71.8
Jan 13-Dec 13	56,200	80.8	74.7	76.5	72.4
Jan 14-Dec 14	54,900	77.6	74.0	77.1	73.3
Jan 15-Dec 15	57,400	81.0	73.5	76.8	73.6
Jan 16-Dec 16	54,400	77.0	73.1	77.5	74.3

Source: ONS annual population survey.

Table 1.5: Time series for NVQ Level 1 qualifications and above.

Table 1.5	Sevenoaks Actual	Sevenoaks %	Kent %	South East %	GB %
Jan 06-Dec 06	53,100	77.2	80.0	82.4	77.5
Jan 07-Dec 07	51,400	76.5	79.4	82.0	77.9
Jan 08-Dec 08	54,900	78.9	80.4	82.4	77.6
Jan 09-Dec 09	57,300	80.7	81.8	83.0	78.8
Jan 10-Dec 10	58,300	81.5	82.4	84.1	80.1
Jan 11-Dec 11	60,200	84.4	84.4	86.6	82.5
Jan 12-Dec 12	58,700	85.2	85.0	87.7	83.9
Jan 13-Dec 13	62,200	89.4	87.5	88.4	84.3
Jan 14-Dec 14	62,400	88.1	87.4	89.2	85.0
Jan 15-Dec 15	63,800	90.1	87.0	88.5	84.9
Jan 16-Dec 16	61,500	87.1	86.6	88.8	85.3

Source: ONS annual population survey.

Table 1.6: Time series for Sevenoaks residents with other qualifications

Table 1.6	Sevenoaks Actual	Sevenoaks %	Kent %	South East %	GB %
Jan 05-Dec 05	3,600	5.4	7.1	7.6	8.5
Jan 06-Dec 06	5,500	8.0	7.5	7.8	8.6
Jan 07-Dec 07	5,100	7.6	8.2	8.2	8.9
Jan 08-Dec 08	5,000	7.1	7.0	7.9	8.9
Jan 09-Dec 09	5,800	8.1	6.6	7.9	8.8
Jan 10-Dec 10	#	#	6.0	7.5	8.5
Jan 11-Dec 11	#	#	5.2	5.5	6.8
Jan 12-Dec 12	6,100	8.8	6.9	5.4	6.3
Jan 13-Dec 13	#	#	5.2	5.2	6.3
Jan 14-Dec 14	#	#	6.0	5.2	6.2
Jan 15-Dec 15	#	#	6.1	5.2	6.5
Jan 16-Dec 16	#	#	6.5	5.8	6.6

Source: ONS annual population survey.

Sample size too small for reliable estimate

Includes foreign qualifications and some non-accredited professional qualifications.

Table 1.7: Time series for Sevenoaks residents with no qualifications

Table 1.7	Sevenoaks Actual	Sevenoaks %	Kent %	South East %	GB %
Jan 06-Dec 06	10,200	14.8	12.6	9.8	13.9
Jan 07-Dec 07	10,700	15.9	12.4	9.8	13.3
Jan 08-Dec 08	9,700	14.0	12.6	9.7	13.5
Jan 09-Dec 09	7,900	11.2	11.6	9.1	12.4
Jan 10-Dec 10	9,800	13.6	11.6	8.4	11.3
Jan 11-Dec 11	8,500	12.0	10.4	7.9	10.7
Jan 12-Dec 12	#	#	8.1	6.9	9.7
Jan 13-Dec 13	#	#	7.3	6.5	9.4
Jan 14-Dec 14	#	#	6.6	5.6	8.8
Jan 15-Dec 15	5,500	7.7	6.9	6.3	8.6
Jan 16-Dec 16	5,800	8.2	7.0	5.4	8.0

Source: ONS annual population survey.

Section 2: The Sevenoaks Economy

2.1: Population

Table 2:1 The resident population of Sevenoaks in 2016:

	Sevenoaks	Kent	South East	Great Britain
Total	119,100	1,524,700	8,947,900	63,258,400
Males	57,800	747,400	4,404,400	31,165,300
Females	61,400	777,300	4,543,500	32,093,100

Source: ONS annual population survey population

Table 2:2 Age and sex breakdown of Sevenoaks population 2016:

The population can be broken down by ages in the following way:

Note: all percentages are of the total population.

Male

Area	Aged 0 - 15		Aged 16 - 64		Aged 16-19		Aged 65 and over	
	Number	%	Number	%	Number	%	Number	%
Sevenoaks	12,100	20.9	34,400	59.0	3,300	5.8	11,300	19.6
Kent	149,800	20.0	461,500	61.7	47,800	6.4	136,200	18.2
Great Britain	6,080,100	19.5	19,977,000	64.1	1,902,100	6.1	5,122,300	16.4
South East	874,500	19.9	2,770,400	62.9	274,300	6.2	758,300	17.2

Female

Area	Aged 0 - 15		Aged 16 - 64		Aged 16-19		Aged 65 and over	
	Number	%	Number	%	Number	%	Number	%
Sevenoaks	11,600	19.0	35,900	58.5	3,300	5.3	13,900	22.6
Kent	142,100	18.3	471,100	60.6	45,900	5.9	164,100	21.1
Great Britain	5,792,600	18.0	20,090,300	62.6	1,801,100	5.6	6,197,100	19.3
South East	829,900	18.3	2,794,300	61.5	256,500	5.6	921,300	20.3

All

Area	Aged 0 - 15		Aged 16 – 64		Aged 16-19		Aged 65 and over	
	Number	%	Number	%	Number	%	Number	%
Sevenoaks	23,700	19.9	70,300	59.0	6,600	5.5	25,200	21.1
Kent	291,000	19.1	932,500	61.2	93,700	6.1	300,300	19.7
Great Britain	11,872,700	18.8	40,042,600	63.3	3,703,300	5.9	11,319,300	17.9
South East	1,704,500	19.0	5,565,600	62.2	530,800	5.9	1,679,600	18.8

Source: ONS annual population survey; population

Tables 2.3 to 2.6 project the Sevenoaks population forward to 2026, using the KCC Interactive Population Toolkit

Table 2.3: Projected Sevenoaks Population aged 0-15

Sevenoaks Population Aged 0-15 - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	12,100	12,400	12,500	12,600	12,700	12,800	12,800	12,800	12,900	12,900
Female	11,700	11,900	12,100	12,200	12,200	12,300	12,300	12,400	12,400	12,400
Total	23,900	24,400	24,600	24,800	24,900	25,100	25,200	25,200	25,300	25,300

Table 2.4: Projected Sevenoaks Population aged 16-64

Sevenoaks Population Aged 16-64 - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	34,700	35,100	35,000	35,000	35,000	35,000	35,000	35,100	35,100	35,100
Female	36,100	36,500	36,400	36,400	36,300	36,300	36,300	36,200	36,200	36,200
Total	70,800	71,600	71,400	71,400	71,200	71,300	71,300	71,300	71,300	71,300

Table 2.5: Projected Sevenoaks Population aged 16-19

Sevenoaks Population Aged 16-19 - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	2,500	2,500	2,400	2,400	2,400	2,500	2,600	2,700	2,700	2,800
Female	2,400	2,500	2,300	2,400	2,400	2,500	2,500	2,600	2,600	2,600
Total	5,000	4,900	4,700	4,700	4,800	5,000	5,100	5,200	5,300	5,400

Table 2.6: Projected Sevenoaks Population aged 65+

Sevenoaks Population Aged 65+ - Projection										
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Male	11,500	11,700	11,900	12,000	12,200	12,400	12,600	12,800	13,000	13,300
Female	14,000	14,300	14,400	14,600	14,700	14,900	15,100	15,400	15,600	15,800
Total	25,500	26,000	26,300	26,600	26,900	27,300	27,700	28,200	28,600	29,100

Forecast produced by Business Intelligence, Research & Evaluation, Kent County Council.

2.2: Economic Activity in Sevenoaks

Table 2.7 below illustrates employment and unemployment rates in Sevenoaks compared to Kent, the South East and Great Britain, in December 2016. These are obtained from the ONS Annual Population Survey and reflect total economic activity and inactivity levels, not benefit claimant levels, which tend to be lower.

Table 2.7: Sevenoaks Economic Activity Rates as at December 2016.

	Sevenoaks No.	Sevenoaks %	Kent %	South East %	Great Britain %
All People					
Economically Active†	54,800	74.9	78.9	81.0	77.8
In Employment†	52,500	71.7	74.7	77.6	74.0
Employees†	41,700	57.9	61.0	65.3	63.1
Self Employed†	10,800	13.8	13.4	12.1	10.6
Unemployed§	2,100	3.8	5.2	4.0	4.8
Males					
Economically Active†	29,100	81.7	84.9	86.3	83.2
In Employment†	28,000	78.6	80.1	82.6	79.0
Employees†	19,100	55.4	62.7	66.6	64.4
Self Employed†	9,000	23.2	17.4	15.7	14.2
Unemployed§	!	!	5.4	4.1	4.9
Females					
Economically Active†	25,600	68.4	73.1	75.8	72.6
In Employment†	24,500	65.3	69.4	72.7	69.1
Employees†	22,700	60.4	59.4	64.0	61.7
Self Employed†	#	#	9.6	8.5	7.0
Unemployed§	!	!	4.9	4.0	4.7

Source: ONS annual population survey

† - numbers are for those aged 16 and over, % are for those aged 16-64

§ - numbers and % are for those aged 16 and over. % is a proportion of economically active

- Sample size too small for reliable estimate

! - Sample size disclosive

The sum of employees and self employed will not equal the **in employment** figure due to the inclusion of those on government-supported training and employment programmes, and those doing unpaid family work in the **employment** figure.

Table 2.8 below breaks the remaining percentage of people into the categories of the economically inactive. In the table below the following definitions apply:

Economically inactive: People who are neither in employment nor unemployed. This group includes, for example, all those who were looking after a home or retired.

Wanting a job: People not in employment who want a job but are not classed as unemployed because they have either not sought work in the last four weeks or are not available to start work.

Not wanting a job: People who are neither in employment nor unemployed and who do not want a job.

Table 2.8: Sevenoaks economic inactivity rates as at December 2016 (Note ages 16-64 only) – category breakdown

All People	Sevenoaks No.	Sevenoaks %	Kent %	South East %	Great Britain %
Total	17,900	25.1	21.1	19.0	22.2
Student	2,600	14.4	29.4	25.0	26.3
Looking After Family/Home	5,700	32.1	24.6	25.9	24.7
Temporary Sick	!	!	!	1.6	2.0
Long-Term Sick	3,600	19.9	17.8	18.3	22.3
Discouraged	!	!	!	0.2	0.4
Retired	3,900	21.9	15.1	14.9	13.3
Other	2,100	11.8	12.8	14.1	10.9
Wants A Job	2,600	14.5	22.8	26.2	23.9
Does Not Want A Job	15,300	85.5	77.2	73.8	76.1

Source: ONS annual population survey

Sample size too small for reliable estimate

! Sample size disclosive

Table 2.9: Sevenoaks economic activity rates from January 2012 to December 2016

	Sevenoaks Numbers 2016	Sevenoaks %	Sevenoaks Numbers 2015	Sevenoaks %	Sevenoaks Numbers 2014	Sevenoaks %	Sevenoaks Numbers 2013	Sevenoaks %	Sevenoaks Numbers 2012	Sevenoaks %
All people										
Economically active†	54,800	74.9	57,800	77.9	58,500	74.9	59,800	81.8	57,100	79.6
In employment†	52,500	71.7	55,500	74.6	56,000	72.5	56,500	77.0	56,200	78.2
Employees†	41,700	57.9	44,600	61.3	46,300	60.5	46,200	64.1	46,600	64.8
Self employed†	10,800	13.8	10,400	12.6	9,600	12.0	9,300	11.6	9,600	13.4
Unemployed§	2,100	3.8	2,000	3.5	2,200	3.7	2,600	4.4	2,700	4.5

Source: ONS annual population survey

† numbers are for those aged 16 and over. % are for those aged 16-64

§ numbers and % are for those aged 16 and over. % is a proportion of economically active.

The sum of employees and self employed will not equal the **in employment** figure due to the inclusion of those on government-supported training and employment programmes, and those doing unpaid family work in the **employment** figure

2.3: NEET and Vulnerable Groups

Table 2.10: Overall NEET and Not Known Figures in Sevenoaks – monthly comparison

Sevenoaks	NEETS					Not Knowns	
	Total cohort Y12 & Y13	No. NEET Y12 & Y13	% NEET Y12 & Y13	Target Jan	Diff from Target	Total Y12 & Y13	% of cohort
Dec 2016	2,375	32	1.35%	1.64%	0.29%	128	5.39%
Jan 2017	2,385	32	1.34%	1.64%	0.30%	86	3.61%
Feb 2017	2,388	40	1.68%	1.64%	-0.04%	83	3.48%
March 2017	2,384	40	1.68%	1.64%	-0.04%	77	3.23%
April 2017	2,383	47	1.97%	1.64%	-0.33%	106	4.45%

Source: KCC Management Information

Table 2.11: Overall NEET and Not Known Figures in Sevenoaks – annual comparisons

* The reportable cohort for NEET changed on 1 September 2016 from academic age 16 & 18 to academic age 16 & 17.

Sevenoaks	NEETS					Not Knowns	
	*Total cohort 16-18	No. NEET 16-18	% NEET 16-18	Target 16-18 Jan	Diff from Target	Total	% cohort
April 2014	3,374	109	3.74%	3.54%	-0.20%	285	8.45%
April 2015	3,480	124	4.14%	1.64%	-2.50%	391	11.24%
April 2016	3,621	139	4.27%	0.66%	-3.61%	293	8.09%
	*Total cohort Y12 & Y13	No. NEET Y12 & Y13	% NEET Y12 & Y13	Target Jan 2018	Diff from Target	Total	% cohort
April 2017	2,383	47	1.97%	1.64%	-0.33%	106	4.45%

2.4: Employment and Self-Employment in Sevenoaks – what do people do

Using the Office for National Statistics Business Register and Employment Survey (BRES) we can describe the employment profile of Sevenoaks by industrial sector. This excludes self-employment and is based on business location.

Table 2.12: Employment by industrial sector in Sevenoaks 2010 - 2015

Sevenoaks	2010	2011	2012	2013	2014	2015	Structure 2015
Primary Industries (Agriculture/Mining/Utilities)	1,100	1,100	1,200	1,100	1,400	1,400	2.7%
Manufacturing	3,100	3,200	2,800	2,800	2,800	3,000	6.0%
Construction	4,100	3,800	3,700	4,000	4,400	4,400	8.6%
Wholesale and retail trade	7,400	7,600	7,700	7,300	7,500	7,900	15.7%
Transportation and storage	1,100	800	900	800	900	900	1.8%
Accommodation and food service activities	2,900	3,200	2,400	2,900	3,300	3,400	6.8%
Information and communication	1,500	1,700	2,100	2,300	1,900	2,400	4.8%
Financial and insurance activities	1,000	1,200	1,200	1,300	1,100	1,100	2.3%
Real estate activities	1,100	1,000	1,100	1,100	1,300	1,300	2.6%
Professional, scientific and technical activities	4,400	4,400	4,800	4,500	4,800	4,700	9.4%
Administrative and support service activities	5,900	5,500	4,900	6,200	3,900	7,500	14.9%
Public administration and defence	800	500	500	600	700	700	1.3%
Education	4,100	4,100	4,000	4,500	3,900	4,200	8.3%
Human health and social work activities	3,600	4,300	4,000	4,200	4,300	4,700	9.4%
Arts, entertainment and recreation	1,500	1,900	1,500	1,500	1,600	1,600	3.2%
Other service activities	1,100	900	1,000	1,100	1,100	1,000	2.0%
Total	44,700	45,200	43,900	46,000	45,000	50,200	100.0%

Source: BRES 2016, via KCC Business Intelligence Unit

Table 2.13: Change in industrial sector employment between 2010 and 2015 in Sevenoaks

Sevenoaks	Change 2010 to 2015	
	No.	%
Primary Industries (Agriculture/Mining/Utilities)	300	27.3%
Manufacturing	-100	-3.2%
Construction	300	7.3%
Wholesale and retail trade	500	6.8%
Transportation and storage	-200	-18.2%
Accommodation and food service activities	500	17.2%
Information and communication	900	60.0%
Financial and insurance activities	100	10.0%
Real estate activities	200	18.2%
Professional, scientific and technical activities	300	6.8%
Administrative and support service activities	1,600	27.1%
Public administration and defence	-100	-12.5%
Education	100	2.4%
Human health and social work activities	1,100	30.6%
Arts, entertainment and recreation	100	6.7%
Other service activities	-100	-9.1%
Total	5,500	12.3%

Source: BRES 2016

Table 2.14: Employment by industrial sector in Kent 2010 - 2015

Kent	2010	2011	2012	2013	2014	2015	Structure 2015
Primary Industries (Agriculture/Mining/Utilities)	22,100	21,100	20,200	20,000	21,100	21,400	3.5%
Manufacturing	40,400	39,000	37,800	35,900	36,900	38,800	6.4%
Construction	35,500	30,300	31,300	35,300	35,100	34,200	5.7%
Wholesale and retail trade	103,600	106,000	106,100	106,100	105,100	109,500	18.1%
Transportation and storage	29,500	29,100	29,700	27,500	32,700	32,500	5.4%
Accommodation and food service activities	36,000	41,200	34,500	39,900	42,100	43,600	7.2%
Information and communication	13,000	13,400	15,100	16,000	14,400	17,800	2.9%
Financial and insurance activities	16,300	15,800	16,200	16,700	20,400	16,100	2.7%
Real estate activities	8,000	7,300	8,200	7,500	9,300	10,000	1.7%
Professional, scientific and technical activities	33,400	33,500	34,000	30,100	37,000	37,300	6.2%
Administrative and support service activities	41,400	44,900	48,800	48,900	52,100	56,700	9.4%
Public administration and defence	31,400	27,000	24,300	24,900	24,100	23,600	3.9%
Education	64,800	61,200	57,200	62,100	60,500	60,400	10.0%
Human health and social work activities	76,100	80,400	73,900	72,700	72,200	82,900	13.7%
Arts, entertainment and recreation	12,200	12,800	12,300	12,700	12,900	12,900	2.1%
Other service activities	10,800	11,000	11,500	11,900	11,400	12,000	2.0%
Total	574,500	573,800	561,200	568,200	587,300	609,700	100.0%

Source: BRES 2016, via KCC Business Intelligence Unit

Table 2.15: Change in industrial sector employment between 2010 and 2015 in Kent

Kent	Change 2010 to 2015	
	No.	%
Primary Industries (Agriculture/Mining/Utilities)	-700	-3.2%
Manufacturing	-1,600	-4.0%
Construction	-1,300	-3.7%
Wholesale and retail trade	5,900	5.7%
Transportation and storage	3,000	10.2%
Accommodation and food service activities	7,600	21.1%
Information and communication	4,800	36.9%
Financial and insurance activities	-200	-1.2%
Real estate activities	2,000	25.0%
Professional, scientific and technical activities	3,900	11.7%
Administrative and support service activities	15,300	37.0%
Public administration and defence	-7,800	-24.8%
Education	-4,400	-6.8%
Human health and social work activities	6,800	8.9%
Arts, entertainment and recreation	700	5.7%
Other service activities	1,200	11.1%
Total	35,200	6.1%

Source: BRES 2016, via KCC Business Intelligence Unit

Using ONS Annual Population Survey we can describe the Standard Occupational Classification of jobs in Sevenoaks by residence. Differences between measures by business and by residency are accounted for by out commuting and the inclusion of self-employment data.

Table 2.16: Employment by Standard Occupational Classification in Sevenoaks, December 2016

	Sevenoaks (Numbers)	Sevenoaks %	Kent (%)	South East (%)	Great Britain (%)
Soc 2010 Major Group 1-3	21,200	40.4	45.1	49.7	45.5
1 Managers, Directors And Senior Officials	6,300	11.9	11.1	11.9	10.6
2 Professional Occupations	8,200	15.7	19.2	22.4	20.3
3 Associate Professional & Technical	6,700	12.8	14.7	15.3	14.4
Soc 2010 Major Group 4-5	11,100	21.1	22.4	20.6	20.6
4 Administrative & Secretarial	#	#	10.1	10.3	10.2
5 Skilled Trades Occupations	#	#	12.3	10.3	10.3
Soc 2010 Major Group 6-7	9,400	18.0	16.6	16.0	16.8
6 Caring, Leisure And Other Service Occupations	#	#	9.0	9.2	9.1
7 Sales And Customer Service Occs	#	#	7.5	6.8	7.5
Soc 2010 Major Group 8-9	10,800	20.5	16	13.6	17.2
8 Process Plant & Machine Operatives	2,600	5.0	5.8	4.8	6.4
9 Elementary Occupations	8,200	15.5	10.2	8.8	10.7

Source: ONS annual population survey

Notes: Numbers and % are for those of 16+

% is a proportion of all persons in employment

Sample size too small for reliable estimate

Table 2.17: Time series changes in occupational structure in Sevenoaks

	Sevenoaks 2016		Sevenoaks 2015		Sevenoaks 2014		Sevenoaks 2013	
	Number	%	Number	%	Number	%	Number	%
Total SOC 2010 major group 1-3	21,200	40.4	32,300	58.7	29,500	52.8	29,500	52.8
1 Managers, directors and senior officials	6,300	11.9	8,400	15.2	6,900	12.4	8,000	14.1
2 Professional occupations	8,200	15.7	15,600	28.2	14,500	26.0	10,600	18.8
3 Associate professional & technical	6,700	12.8	8,200	14.8	8,100	14.4	11,000	19.4
Total SOC 2010 major group 4-5	11,100	21.1	7,900	14.5	13,600	24.3	11,900	21.3
4 Administrative & secretarial	#	#	#	#	6,600	11.8	7,000	12.3
5 Skilled trades occupations	#	#	#	#	7,000	12.4	5,000	8.8
Total SOC 2010 major group 6-7	9,400	18.0	6,200	11.3	7,700	13.7	11,100	19.8
6 Caring, leisure and other service occupations	#	#	#	#	#	#	5,500	9.8
7 Sales and customer service occupations	#	#	#	#	#	#	5,600	9.9
Total SOC 2010 major group 8-9	10,800	20.5	8,500	15.5	5,100	9.1	3,400	6.1
8 Process plant & machine operatives	2,600	5.0	1,300	2.6	#	#	#	#
9 Elementary occupations	8,200	15.5	7,200	12.9	#	#	#	#
Total	52,500		54,900		55,900		55,900	

Source: ONS annual population survey

Notes: Numbers and % are for those of 16+

% is a proportion of all persons in employment

Sample size too small for reliable estimate

2.5: Employment in Sevenoaks: What People Earn

Table 2.18: Earnings for adults resident in Sevenoaks, including those people who work out of county.

December 2016	Sevenoaks £	Kent £	South East £	GB £
Gross weekly pay				
Full-time workers	584.5	555.3	582.0	541.0
Male full-time workers	655.2	600.2	634.5	581.2
Female full-time workers	531.5	470.0	512.3	481.1
Hourly pay - excluding overtime				
Full-time workers	15.83	13.78	14.85	13.66
Male full-time workers	16.60	14.78	15.76	14.25
Female full-time workers	14.22	12.36	13.59	12.84

Source: ONS Annual survey of hours and earnings

Table 2.19: Time series for earnings by adults resident in Sevenoaks, including those who work out of county

	2016	2015	2014	2013	2012	2011	2010
Gross weekly pay	£	£	£	£	£	£	£
Full-time workers	584.5	592.4	628.6	597.7	582.9	650.8	613.3
Male full-time workers	655.2	645.1	683.0	681.6	630.0	707.6	660.3
Female full-time workers	531.5	560.4	568.9	522.6	518.9	520.3	525.5

Source: ONS Annual survey of hours and earnings

Table 2.20: Earnings by workplace; adult employees working in Sevenoaks but not necessarily living in Sevenoaks

2016 average	Sevenoaks £	Kent £	South East £	GB £
Gross weekly pay				
Full-time workers	526.8	517.5	566.0	540.2
Male full-time workers	589.4	566.8	611.5	580.6
Female full-time workers	440.0	450.4	497.8	480.8
Hourly pay - excluding overtime				
Full-time workers	12.86	12.95	14.31	13.64
Male full-time workers	15.32	13.63	15.10	14.24
Female full-time workers	10.83	11.91	13.20	12.83

Source: ONS Annual survey of hours and earnings

Table 2.21 Time series for workplace earnings in Sevenoaks

	2016	2015	2014	2013	2012	2011	2010
Gross weekly pay	£	£	£	£	£	£	£
Full-time workers	526.8	490.9	532.7	527.6	507.4	503.0	518.3
Male full-time workers	589.4	556.0	585.3	594.8	538.6	570.9	554.0
Female full-time workers	440.0	438.5	392.3	403.9	383.7	378.0	357.9

Source: ONS Annual survey of hours and earnings

2.6: Employment in Sevenoaks: Company Size

Table 2.22: Company size by number of employees in Sevenoaks

Enterprises	Sevenoaks No.	Sevenoaks %	Kent No.	Kent %	South East %	GB %
Micro (0 to 9)	5,930	90.6	52,740	89.5	89.8	89.2
Small (10 to 49)	510	7.8	5,110	8.7	8.3	8.9
Medium (50 to 249)	80	1.2	890	1.5	1.5	1.6
Large (250+)	20	0.3	195	0.3	0.4	0.4
Total	6,545		58,940			
Local Units						
Micro (0 to 9)	6,340	87.9	58,295	84.6	85.2	84.1
Small (10 to 49)	735	10.2	8,700	12.6	12.0	12.9
Medium (50 to 249)	115	1.6	1,650	2.4	2.4	2.7
Large (250+)	15	0.2	235	0.3	0.4	0.4
Total	7,210		68,880			

Source: ONS – Inter Departmental Business Register 2016

The table presents analysis of businesses at both Enterprise and Local Unit level. An Enterprise is the smallest combination of legal units (generally based on VAT and/or PAYE records) which has a certain degree of autonomy within an Enterprise Group. An individual site (for example a factory or shop) in an enterprise is called a local unit. For example at the end of 2016, Kent had 58,940 businesses (enterprises), which comprised 68,880 individual factories, shops or units.

Table 2.23: Time series of company size by number of employees in Sevenoaks (enterprises)

	2016	2015	2014	2013	2012	2011
Micro (0 to 9)	5,930	5,750	5,485	5,325	5,270	5,215
Small (10 to 49)	510	525	515	495	475	445
Medium-sized (50 to 249)	80	75	75	70	70	65
Large (250+)	20	20	20	20	15	20
Total	6,545	6,370	6,090	5,910	5,835	5,745

Source: ONS – Inter Departmental Business Register 2016

2.7: Employment in Sevenoaks: Vacancies by Occupation

All data for tables 2.24 to 2.37 are derived from the Burning Glass “Labour Insight” database of online advertised vacancies.

Table 2.24: Top 20 Vacancies by Occupation in Sevenoaks

Year to 31 May 2015		Year to 31 May 2016		Year to 31 May 2017	
Occupation	No. Postings	Occupation	No. Postings	Occupation	No. Postings
Other administrative occupations	241	Other administrative occupations	384	Other administrative occupations	383
Nurses	215	Business sales executives	301	Book-keepers, payroll managers and wages clerks	326
Care workers and home carers	186	Nurses	265	Business sales executives	283
Chefs	155	Book-keepers, payroll managers and wages clerks	263	Care workers and home carers	243
Business sales executives	147	Chefs	251	Chefs	242
Primary and nursery education teaching professionals	115	Marketing associate professionals	208	Nurses	236
Kitchen and catering assistants	112	Care workers and home carers	194	Chartered and certified accountants	231
Programmers and software development professionals	103	Sales related occupations	155	Marketing associate professionals	205
IT user support technicians	83	Kitchen and catering assistants	134	Secondary education teaching professionals	198
Sales and retail assistants	83	Customer service occupations	131	Primary and nursery education teaching professionals	183
Sales related occupations	82	Managers and directors in retail and wholesale	127	Sales related occupations	180
Secondary education teaching professionals	81	Chartered and certified accountants	126	Programmers and software development professionals	172
Receptionists	79	Quantity surveyors	123	IT user support technicians	160

Managers and proprietors in other services	73	Electrical and electronic trades	117	Managers and directors in retail and wholesale	148
Customer service occupations	71	Programmers and software development professionals	114	Customer service occupations	143
Teaching assistants	69	IT user support technicians	112	Web design and development professionals	133
Sales accounts and business development managers	68	Secondary education teaching professionals	111	Pensions and insurance clerks and assistants	128
Book-keepers, payroll managers and wages clerks	66	Sales accounts and business development managers	110	Sales accounts and business development managers	127
Cleaners and domestics	63	Managers and proprietors in other services	108	Quantity surveyors	125
Vehicle technicians, mechanics and electricians	63	Primary and nursery education teaching professionals	108	Human resources and industrial relations officers	124

Table 2.25: Top 20 Skills Demanded in Sevenoaks

Year to 31 May 2015		Year to 31 May 2016		Year to 31 May 2017	
Skills	No. Postings	Skills	No. Postings	Skills	No. Postings
Customer Service	449	Customer Service	746	Microsoft Excel	856
Microsoft Excel	378	Microsoft Excel	666	Customer Service	830
Contract Management	284	Sales	496	Contract Accountancy	629
Sales	257	Microsoft Office	387	Sales	473
Teaching	244	Contract Accountancy	383	Accountancy	471
Microsoft Office	225	Contract Management	352	Microsoft Office	443
Business Management	186	Business Management	329	Business Management	425
Product Sales	154	Product Sales	291	Teaching	394
Invoicing	146	Invoicing	290	Invoicing	371
SQL	141	Teaching	270	Budgeting	324
Customer Contact	135	Accountancy	268	Product Sales	298
Repair	135	Customer Contact	268	Contract Management	291
Microsoft Windows	128	Budgeting	244	Key Performance Indicators	288
JavaScript	126	Repair	230	Repair	257
Mailing	122	Project Management	217	Customer Contact	253
Facebook	121	Sales Recruiting	209	Secretarial Skills	252
Project Management	120	Key Performance Indicators	205	Sales Recruiting	244
Office Administration	113	Administration Management	201	Business Development	243
Administration Management	110	Business Development	199	Project Management	242
Key Performance Indicators	110	Mailing	185	Administration Management	215

Table 2.26: Specific computer skills demanded in Sevenoaks

Year to 31 May 2017	
Computer Skills	No. Postings
Microsoft Excel	856
Microsoft Office	443
Microsoft Windows	198
Microsoft Powerpoint	180
SQL	157
Microsoft Word	119
Computer Aided Draughting/Design (CAD)	112
JavaScript	92
Windows Server	83
Customer Relationship Management (CRM)	80
.NET Programming	71
Microsoft C#	69
Hypertext Preprocessor (PHP)	64
SQL Server	61
MySQL	57

Table 2.27: Advertised salaries in Sevenoaks

	Year to 31 May 2015	Year to 31 May 2016	Year to 31 May 2017
More than £90,000	9	35	25
£80,000 to £89,999	11	18	15
£70,000 to £79,999	18	65	67
£60,000 to £69,999	55	143	157
£50,000 to £59,999	154	258	339
£40,000 to £49,999	230	414	484
£30,000 to £39,999	524	1,071	1,347
£20,000 to £29,999	1,077	2,041	2,436
£15,000 to £19,999	823	1,244	1,492
£10,000 to £14,999	335	266	187
Less than £10,000	81	169	178

Source: Burning Glass/Labour Insight 2016

Table 2.28: Top employers in Sevenoaks

Year to 31 May 2017	
Employer/Agency	No. Postings
HAND PICKED HOTELS	331
NATIONAL HEALTH SERVICE	120
HEVER CASTLE	35
VALENCE SCHOOL	33
MITCHELLS & BUTLERS	27
SUNRISE SENIOR LIVING LTD	25
TRINITY SCHOOL SEVEN OAKS	24
BARCHESTER HEALTHCARE	23
BEADLES GROUP LIMITED	22
WEST KENT HOUSING ASSOCIATION	22
EMILY JACKSON HOUSE CARE HOME	20
MW APPOINTMENT	20
MCDONALD'S RESTAURANTS	19
BRUNNING AND PRICE	17
AUTOWINDSCREENS LTD	16
COMPASS GROUP	16
THE KNOLE ACADEMY	16
TOBY CARVERY	16
LINKPOINT RESOURCES LIMITED	14
WAGAMAMA LTD	12

Table 2.29: Top industry sectors in Sevenoaks

Year to 31 May 2017	
Industry	No. Postings
ACCOMMODATION AND FOOD SERVICE ACTIVITIES (I)	739
HUMAN HEALTH AND SOCIAL WORK ACTIVITIES (Q)	602
EDUCATION (P)	414
WHOLESALE AND RETAIL TRADE; REPAIR OF MOTOR VEHICLES AND MOTORCYCLES (G)	264
MANUFACTURING (C)	217
PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES (M)	200
FINANCIAL AND INSURANCE ACTIVITIES (K)	185
ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES (N)	85
CONSTRUCTION (F)	69
TRANSPORTATION AND STORAGE (H)	62
OTHER SERVICE ACTIVITIES (S)	55
REAL ESTATE ACTIVITIES (L)	47
INFORMATION AND COMMUNICATION (J)	37
PUBLIC ADMINISTRATION AND DEFENCE; COMPULSORY SOCIAL SECURITY (O)	29
ARTS, ENTERTAINMENT AND RECREATION (R)	23
MINING AND QUARRYING (B)	10
AGRICULTURE, FORESTRY AND FISHING (A)	7
WATER SUPPLY; SEWERAGE, WASTE MANAGEMENT AND REMEDIATION ACTIVITIES (E)	4
ACTIVITIES OF HOUSEHOLDS AS EMPLOYERS; UNDIFFERENTIATED GOODS-AND SERVICES-PRODUCING ACTIVITIES OF HOUSEHOLDS FOR OWN USE (T)	1