



## **Are we doing enough to inspire future mariners?**

Trinity House is hosting a conference on **Monday 14<sup>th</sup> May** to explore whether the industry is doing enough to attract our share of the talented school children we need for long-term success, and to agree some practical steps to make more difference. We hope you can join us.

The maritime industry is in competition for school leavers, particularly those with STEM qualifications. There are *lots* of initiatives run by the industry, and other economy-wide wide initiatives, used by the industry, but put it all together - and is it enough?

More particularly, as the maritime industry becomes ever more sophisticated, are we attracting the talented young people we need to compete effectively and grow the industry? Are we getting our fair share of the talent?

To help us answer those questions we are delighted to welcome some stimulating speakers who will frame and inform our discussions, with perspectives both within the industry and beyond:

- David Dingle, Chairman of Maritime UK and Chairman of Carnival UK, who will set our discussions in the wider context of why attracting good quality recruits matters to business
- Cath Longhurst, Chief Executive of EBP South, which works across Hampshire to put industry and education together through effective partnerships. Cath knows the maritime industry well and will help us understand how we compare with others, and how young people see us.
- Averil Macdonald, emeritus professor of science engagement at the University of Reading, Board member of WISE (Women in Science and Engineering), who will draw on her many years' experience of encouraging girls to study science, maths and related subjects.

With your help we intend to

- assess how well the maritime sector is doing now in inspiring the talented school-children we need and want as our future mariners
- identify whether we could do more and better
- identify at most half a dozen things we could do to improve the effectiveness of what happens now, or to add new actions (carefully identifying also who should take the lead)

The conference is on Monday 14<sup>th</sup> May 2018, running from 10.30 to 3.45, and set in the splendid surroundings of Trinity House (Trinity Square, London, EC3N 4DH).

To reserve your place, please respond by e-mail to [freddie.sterritt@thls.org](mailto:freddie.sterritt@thls.org)

Please also forward this e-mail to colleagues who may be interested.

**Bill Walworth CBE MNM**  
**Elder Brother, Trinity House**  
**Chairman, Maritime Skills Alliance**