

**FOR IMMEDIATE RELEASE**

**20<sup>th</sup> March 2015**

**Waterloo 200 launches a unique  
national schools' competition:**

**TIMELINE 200**



**CELEBRATING THE IDEA  
THAT IS  
EUROPE**



[Waterloo 200](#), in partnership with [Hungry for History](#), is seeking to challenge schoolchildren from across the UK to determine their 100 defining moments in history of the last 200 years from 1815-2015.

**CATEGORIES:** HISTORY, NATURE, ART, SPORT AND SCIENCE/TECHNOLOGY

**AGE GROUPS:** 7-10, 11-13, 14-16, 17-18

**TIMINGS:** COMPETITION OPENS FRI 20TH MARCH 2015 / COMPETITION CLOSES WED 8TH JULY 2015

This is a special opportunity for the younger generation to express their ideas nationally and to leave their own legacy for future generations during these commemorations. TIMELINE 200 is looking to appeal to teachers and pupils across the curriculum. Individuals, teams or schools can enter as many 'moments' as they wish. The winning 'moments' will be announced during the Michaelmas Term in 2015 and entered into a national Hall of Fame. Each 'moment' will also be produced as a certificate, signed by the judges and presented to each winning school.

A distinguished and famed judging panel will decide on the winning '100 Defining Moments' with 20 'defining moments' chosen from all of the five categories with equal representation from each age group.

Dan Snow, Historian, Writer and Presenter and a Timeline 200 judge said, *"I'd like to see our history through the eyes of a child and to hear their views on our defining moments. Children tend to have no preconceived ideas. They are very perceptive and can make some amazing observations without sugar coating because they have no reason to."*

Mike Diaper OBE, Executive Director, Community Sport, Sport England said, *"This competition makes it possible to show how the study of sport can highlight past and present role models and encourage the younger generation of today to find a sporting hero the love and want to aspire to."*

The judging panel also includes Sir Anthony Seldon, Master of Wellington College, contemporary historian, commentator and political author; Dr Sabine Clark, President of the British Science Association's History of Science Section; Professor Ian Swingland OBE PhD DSc, Founder of The Durrell Institute for Conservation and Ecology; Alex Hirtzel, multi-disciplined artist & art historian and Christina Nash of Radiator Arts.

Sir Anthony Seldon, Master of Wellington College said, *"I have championed many causes during my career and I am delighted, in my final year as Master of Wellington College, to be a judge of this groundbreaking national schools competition. I have always encouraged young people to make their own choices and Timeline 200 allows them to do exactly that."*

ENDS

For more information on how to enter the competition please visit [www.timeline200.com](http://www.timeline200.com) or contact

Victoria Nielson, Hungry for History

Tel: 01843 581 281

Email: [info@hungryforhistory.info](mailto:info@hungryforhistory.info)

David Huse, Waterloo 200

Email: [press@waterloo200.org](mailto:press@waterloo200.org)

## **Hungry for History**

Hungry for History is a national schools commemorative campaign designed to instil a love of history in children & to encourage the sharing of ideas and the forging of stronger links between schools. The campaign takes its inspiration from the major anniversaries of the First World War, World War II and the Battle of Waterloo amongst others. With the emphasis on commemoration and reflection at this unique time, it aims to bring history alive, inspire the young generation of today to leave their own legacy and encourage a renewed appetite for the subject. Hungry for History is a supporting partner of Waterloo 200 and Educational Advisor for the New Waterloo Dispatch. The founder of Hungry for History is [Wellesley House School](#) in Broadstairs, which is the town that sees the start of the New Waterloo Dispatch ceremonial interpretation in June 2015.

[www.hungryforhistory.info](http://www.hungryforhistory.info)

[@HforH](#)

## **Waterloo 200**

Waterloo 200 is an umbrella organisation approved and supported by Government to oversee the commemoration of the 200th anniversary of the Battle of Waterloo. Granted charitable status in 2009 it is planning and co-coordinating the main events and pursuing an educational programme that is also seeking to create a living legacy.

The New Waterloo Dispatch is a ceremonial interpretation of the news of Waterloo reaching various European cities. It comprises a new Dispatch for 2015, to be presented to senior members of the Royal Family, European VIPs and other public dignitaries during many ceremonies involving a horse-drawn post chaise along the routes used by the official messengers to deliver the historic dispatches from the Waterloo battlefield to Brussels, London and Berlin. Significant occasions are being organised in Belgium, Germany and UK including services at St Paul's and Canterbury Cathedrals. Other events, in London and Kent, to commemorate this historic occasion, are currently being planned and will be announced shortly.

[www.waterloo200.org](http://www.waterloo200.org)

[@Waterloo200org](#)

## **'TIMELINE 200' INFORMATION**

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- Why Defining Moments: Because The Battle of Waterloo was a Defining Moment itself in European History.
- A milestone in itself, this national competition challenges children to present their 'defining moments' through visualization, context, cause and effect.
- This is a unique opportunity for children, for the first time, to get their ideas out nationally and to leave their own legacy for future generations during these commemorations.

- We want to appeal to pupils and teachers across the curriculum and not just limit it to history. There are brilliant teachers across all sectors looking for new ideas/resources to ignite that spark. That is whom we will be looking to encourage.
- Individuals, teams or schools can enter. We are not setting any limitations in order to encourage as much participation as possible.
- Judges are preferably being chosen on provenance rather than a celebrity basis. They are also being chosen because they have experience of working with the younger generation.
- Schools can choose as many 'defining moments' as they wish but each submitted entry must be backed up with their research and explanations.
- The competition encourages children to look at their local history and not just the recognised milestones in history that have shaped our world today.
- A distinguished judging panel will decide on the winning '100 Defining Moments' with 20 'defining moments' chosen from each of the five categories with equal representation from each age group.

## COMPETITION SUBMISSIONS

TIMELINE 200 includes the following information:

- Overview of Competition
- Overview of judging panel
- Links through to all partners and judges
- Submissions form for competition
- Additional information form for those schools interested in being part of the NWD

Competition submissions form:

- Defining Moment Title
- Category
- Explanation of why the moment was chosen (includes an influential individual if appropriate)
- Explanation of what impact it has had on the planet, life and people
- A view of the today's world if the defining moment had not happened
- Explanation of what impact it might have on the future
- Age Group
- School

## COMPETITION TIMINGS

- Dan Snow and Peter Snow highlighted the competition at the audiences with London and Kent Schools in March 2015
- Timeline 200 is launched on Friday 20th March 2015 at the start of the Hundred Days of Napoleon and at the end of the Lent Term. The competition will close on 8th July 2015.
- The launch will therefore lead into and raise schools' awareness of the bicentenary commemorations.
- Judges' review: August/September 2015
- The winning 'Defining Moments' will be announced and published in early October 2015 as an educational legacy that has arisen from the educational platform that is the New Waterloo Dispatch.
- All '100 Defining Moments' will be shown in a Hall of Fame on Waterloo 200's new educational website and other supporting websites.
- Each winning 'Defining Moment' would be also be produced as a certificate and signed by the judges to be given to each winning school.

## 'TIMELINE 200' JUDGING PANEL

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Judges photos are available on request

### HISTORY:

#### **Dan Snow, Historian, Author and Presenter**

<https://www.facebook.com/DanSnowHistoryGuy>

<https://twitter.com/thehistoryguy>

*"I'd like to see our history through the eyes of a child and to hear their views on our defining moments. Children tend to have no preconceived ideas. They are very perceptive and can make some amazing observations without sugar coating because they have no reason to. History should give young people context to understand the society in which they live and it is important that we do not ignore history beyond our borders. This competition will encourage children, who have never really 'thought' about history before, to talk about it, to appreciate it, to learn from it and hopefully, set them on a path to a life of loving history. I want children to throw their energy into this fun exercise and in doing so, leave their own legacy for future generations."*

#### **About Dan Snow**

Dan Snow is an historian who has researched, written and presented several documentaries and appears regularly on the BBC's One Show as their History Man. His writing has appeared in The Times, The Sunday Times, The Guardian, The Daily Express and BBC History Magazine. He has written 'Death or Victory: The Battle of Quebec' and 'The Birth of Empire'. Together Dan and his father, Peter, presented the BAFTA award-winning Battlefield Britain television series and 20th Century Battlefields, and wrote the accompanying bestselling books. He is co-founder and creative director of Ballista Digital which includes award winning apps such as @TimelineCastles, @timelineWW1 @timelineWW2 @TLCivilWar, based around timelines of historical events, with photos, videos, audio and interactive maps.

#### **Sir Anthony Seldon, Master of Wellington College, contemporary historian, commentator and political author**

<http://www.anthonyseldon.co.uk/>

<https://twitter.com/AnthonySeldon>

*"I have championed many causes during my career and I am delighted, in my final year as Master of Wellington College, to be a judge of this groundbreaking national schools competition. I have always encouraged young people to make their own choices and Timeline 200 allows them to do exactly that. Every experience needs to make a difference and this competition provides a framework for discussion between the young people of today, encouraging them to leave their own legacy for the young people of tomorrow."*

#### **About Sir Anthony Seldon**

Sir Anthony Seldon is a leading British schoolmaster and a contemporary historian, commentator and political author. He is Master of Wellington College, Britain's top co-educational independent boarding school. He is author or editor of over 40 books on contemporary history, politics and education, was the co-founder and first director of the Centre for Contemporary British History, is co-founder of Action for Happiness, and is honorary historical adviser to 10 Downing Street. He is also a member of the First World War Centenary Culture Committee, established by the Culture Secretary in 2013.

## SCIENCE & TECHNOLOGY:

### Dr Sabine Clarke, President of the British Science Association's History of Science Section

<http://www.britishtimeassociation.org>

<https://twitter.com/BritSciAssoc>

<https://twitter.com/archivemole>

*The British Science Association wants people of all walks of life to be able to access and engage with science and in doing so, feel a sense of ownership about its direction. Timeline 200 achieves this by connecting and inspiring young people directly with science and technology greatest moments and their implications. It will also help promote openness about science in society and affirming science as a prime cultural force that has had a significant impact on our mind, body and the society of today.*

#### About Dr Sabine Clarke

Dr Sabine Clarke is a historian of science who works at the University of York and has previously taught at the University of Oxford and Imperial College. Her historical research looks at the place of science in the British Empire. She explores the role that British scientists played in making maps, collecting plants and animals and doing experiments in tropical environments. Dr Clarke is also interested in public engagement with the history of science and she is currently President of the "History of Science Section" of the British Science Association.

#### British Science Association Overview

The British Science Association was formed in 1831 as the British Association for the Advancement of Science and since its creation has worked to promote greater understanding of science amongst the public. For approximately 150 years the association has held meetings at different locations around the country to discuss the latest scientific research and promote discussion between scientists and non-scientists. There are fantastic opportunities for young people to take part in the events run by the British Science Association such as the week long Festival of Science or work to gain a prestigious CREST Award.

The British Science Association is a charity established under Royal Charter and governed by a Council that forms the Board of Trustees. It is registered with the Charity Commission (number 212479) and with the Office of the Scottish Charity Regulator (number SC039236).

## SPORT:

### Mike Diaper OBE, Executive Director, Community Sport, Sport England

<http://www.sportengland.org/>

[https://twitter.com/Sport\\_England](https://twitter.com/Sport_England)

*I am delighted that Sport England is the Sports Judge for Timeline 200, as it provides an opportunity to bring sport into the classroom. This competition makes it possible to show how the study of sport can highlight past and present role models and encourage the younger generation of today to find a sporting hero they love and want to aspire to. The New Waterloo Dispatch which is playing such a key role in the bicentenary commemorations promotes essential values that spring from the battle and the Congress: Leadership, Enterprise, Respect and Co-operation. All of which can tie in so beautifully with values today on the sporting field.*

#### About Mike Diaper

Mike joined Sport England in November 2006 and heads the Community Sport Directorate which helps get more children and adults involved in sport in their neighborhoods using local partners and

local programmes. The directorate provides impartial and expert advice to local authorities and other community groups, and work closely with the network of county sports partnerships. It leads the Sportivate and Active Universities programmes and leads Sport England's involvement in the School Games. Mike also created and is implementing the £40m Community Sport Activation Fund.

Mike joined Sport England from central government where he worked across the Departments for Education and Skills and for Culture, Media and Sport, lead the PE, School Sport and Club Links strategy. During this time he also helped forge international school links between schools in Manchester and Omsk in Siberia where he still volunteers. He was awarded an OBE in the 2007 Queen's Birthday Honours for services to school sport.

### **Sport England Overview**

Sport England is focused on helping people and communities across the country create a sporting habit for life. They will have invested over £1 billion of National Lottery and Exchequer funding between 2012 and 2017 in organisations and projects that will:

- Help more people have a sporting habit for life
- Create more opportunities for young people to play sport
- Nurture and develop talent
- Provide the right facilities in the right places

### **NATURE:**

### **Professor Ian Swingland OBE PhD DSc**

[http://en.wikipedia.org/wiki/Ian\\_Swingland](http://en.wikipedia.org/wiki/Ian_Swingland)

<http://www.kent.ac.uk/dice/>

*Even when I was young, animals were better company than humans, and fascinated me more. I loved watching them and trying to figure out why they do what they do. But it was Mary Geddie at Haberdashers' Aske's Preparatory School that engaged and inspired my lifelong passion for the natural world and cemented the direction of my life. A good teacher can make their work relevant to the world today and tomorrow, and can change so many lives. What happened in the past, what people did to the land, the environment and wildlife, gives us insights into what we should do, and not do, in the future. But even conservation professionals ignore or deliberately overlook environmental history, politicians included. We need to inspire knowledge and understanding of what happened in the past, and embed it in the future.*

### **About Professor Swingland**

Prof. Swingland has been a major figure in biology conservation and biodiversity for over twenty years. His influence on the direction and progress of the science has been immense. Throughout his career, he has been responsible for policy, planning and implementation, and particularly in the last three decades for establishing and developing world-class initiatives and organizations. He is an inspiring communicator and innovative thinker who has the rare ability to turn a vision into reality.

Since the last 40 years, Prof. Swingland has worked as a consultant with bilateral & multilateral agencies and companies in conservation and biodiversity management, and as advisor or member of governmental and non-governmental organisations in a number of countries. He is Founder of The Durrell Institute for Conservation and Ecology ("DICE") and is a former Visiting Professor at the Universities of Michigan, Florence, Auckland, and Manchester Metropolitan. He was educated at London, Edinburgh and Oxford Universities. As the first Chair in Conservation Biology in the U.K. (now Emeritus), he was a draftsman of the Convention on Biodiversity. He has worked as a mathematician for Shell and as a biologist with the Royal Society.

DICE is now a world leader in the field of conservation biology teaching new generations of conservation scientists from around the world. As Director of DICE, he supervised work in 42

countries and trained over 400 conservation biologists from 48 countries in biodiversity management, sustainable development, and the commercialisation of biodiversity assets. He is the founder of The Herpetological Conservation Trust, an international non-governmental organisation with substantial assets; and of "Biodiversity and Conservation", the world's first multidisciplinary journal in biodiversity management and sustainable development. He is a Trustee of Earthwatch and many other trusts with interests in global conservation and development. The Secretary of State DEFRA appointed him to the Darwin Initiative, which funds multisectoral projects in biodiversity management, and the Chairmanship of a Research Council. He was appointed by the Secretary General of the Commonwealth and the President of Guyana to be Chairman of the International Board of Trustees, Iwokrama International Centre for Rain Forest Conservation and Development, the largest biodiversity project belonging to the Commonwealth.

A leading authority on commercialising biodiversity assets and the conservation of protected areas, Professor Swingland is an advisor on conservation and bio-diversity management to the World Bank, the Global Environment Facility, the Asian Development Bank, and the U.K. Government, and has obtained funding for projects in Bangladesh, Swaziland, Peru and Indonesia as well 23 other countries, including the largest single biodiversity project in the world; the Sundarban Biodiversity Conservation project in Bangladesh. He co-wrote the Country Programming Framework for China which will reduce land degradation, get 25m people a year out of agriculture, create alternative livelihoods, and conserve biodiversity using a market, not donation, approach. He also advises major corporations on environmental policy. He played a significant role in creating the national Access course which is designed for people who would like to study in higher education but who left school without the usual qualifications.

## **ART:**

### **Christina Nash, Radiator Arts.**

<http://www.radiatorarts.co.uk/>

<https://twitter.com/RadiatorArts>

*Radiator Arts are delighted and honored to be a part of such a fantastic event as the Waterloo bicentenary commemorations. Our celebration of the Battle of Waterloo is brimming with exciting and dynamic imagery to bring the battlefield of 1815 to life for a new generation. This is particularly poignant since Centennial celebrations never took place – because Europe was once again at war in 1915. Radiator Arts feel passionately that the visual arts have a unique place in education; images, sculptures and all the rest of the repertoire can have a visual impact which our young participants will never forget. In this case, we are bringing an understanding of the colour and symbolism, which are so crucial to this pivotal point in European history - and perhaps a celebration of the peacetime, which has made it possible.*

#### **About Christina Nash**

Christina's training in theatre design has given her a rich, all-encompassing approach to the arts. She has worked on highly prestigious productions in the West End, The Royal National Theatre, The Royal Opera House, and the Open Air Theatre Regents Park. As founder of her own scenic painting and prop making company, Nash & Dunlop, and S & C Props, she has worked for film, opera, exhibitions, museums, rock bands, conferences and theme parks, including working for Sir Paul McCartney, Euro Disney, and Cannon Films.

A different area of expertise has been designing political conference sets, which led to a position as Head of Events for the Labour Party. She is currently involved with Radiator Arts, a community arts group in Hastings, which works with schools and community groups to create spectacular displays and workshops promoting a wealth of 3D art forms.

#### **Radiator Arts Overview**



Radiator Arts is a talented team of artists, designers, performers and volunteers with experience and skills in a wide range of media and disciplines. Our aim is to provide innovative workshops and unique site-specific events that lift the spirits and expand the imagination of participants and audiences alike.

Radiator Arts was established in 2001 and since that time has produced a regular programme which has involved the participation of hundreds of people in event-based projects and workshops. All their artists are highly experienced in working with a diverse range of people of all ages and backgrounds and creating parades and festival decoration for town centres, woodlands, the seashore and parks.

Their policy is one of inclusion and collaboration, which aims to develop a culture rich in individual and collective creativity. Radiator Arts provides a unique opportunity for diverse groups to come together and take part in projects that unlock hidden potential, that encourage creative confidence and that foster a sense of pride and belonging. Their large-scale shows consistently engage the community, attract large audiences and lots of enthusiastic public support.

### **Alex Hirtzel, Multi-disciplined artist and art historian**

<http://www.alexhirtzel.com/alex.html>

<http://www.travellingtreasureboxes.com/>

<https://twitter.com/TTreasureBoxes>

*"I am very excited to be involved in such an amazing project: exploring the UK's history over the last 200 years will grip children's imaginations, and they are going to produce a huge variety of very creative artwork! Approaching our history through art – and looking at how previous generations of artists have responded – will encourage everyone to explore their own perspectives in a multitude of different ways."*

#### **About Alex Hirtzel**

Alex Hirtzel has been a freelance creative artist and teacher for over 25 years. She works across multiple media and, alongside her own artwork, specialises in producing tailored art- and history-based projects for all age groups. Much of her work is rooted in art history and involves collaboration with leading museums. She has worked amongst others with the Wallace Collection and the Museum of London, and with Kettle's Yard, the Botanic Gardens and Fitzwilliam Museum in Cambridge, supporting their in-house and community outreach programmes. Her company, Travelling Treasure Boxes, provides a wide variety of practical hands-on workshops for children and adults.