



To: All Kent Secondary School Headteachers.
Purpose: To advise about KCC Trading Standards initiatives to support PSHE / Citizenship
Priority: Urgent
Response Required: Yes, for follow-up information.

Public Protection

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March 2017

Young Consumers of the Year

Dear Headteacher

Young Consumers of the Year Competition 2017

KCC Trading Standards is keen to support teachers with the delivery of consumer education. Our intelligence shows that young people need to learn the skills, attitudes, knowledge and understanding necessary to become empowered consumers. Never have these skills been more needed than today, as people of all ages, from all parts of society, face complicated choices with far reaching consequences.

The Chartered Trading Standards Institute (CTSI) has previously organised the national Young Consumers of the Year competition, but unfortunately they have had to withdraw their support for the competition nationally due to the restructuring of its objectives.

However, Kent and London who have both previously run well-supported events for many years, have decided to carry it forward for 2017.

The competition is both educational and fun and whilst helping students to develop their personal life skills it also gives them a practical understanding of their consumer rights and encourages them to become confident consumers.

The quiz tests their knowledge on a wide range of subjects, such as consumer law, food and health, safety and the environment, managing money and finance, credit and the European dimension.

We are now inviting teams of four students to participate in the 2017 London/Kent competition.

Competition rules

- The competition is open to teams of four students
- Team members must be aged between 14 and 17 years at the start of the competition. They must not have reached the age of 18 before 1 January 2017.
- Each school can enter an unlimited number of teams (only one entry per team)
- All questions are multiple-choice
- Allow one hour to complete the questions.

How to enter

- Teachers must request a question pack by email to sian.crowhurst@kent.gov.uk
- A question pack will be emailed to those teachers that have requested them (photocopy as many packs as necessary). They will also receive the answer pack for teachers use only
- Teachers will mark their team entries and send us details of the highest scoring team (must include student names and DOB) by email to sian.crowhurst@kent.gov.uk
- The closing date to send details of scores is: **Friday 16th June 2017**
- All teachers will be informed of the results and the overall highest scoring team asap
- The highest scoring team will gain a place at the London finals.

London Final Event

- Kent's finalist team will go forward to take part in the London final event
- It will be a one day event and will include a number of consumer challenges in the morning and following lunch the YCOY competition.
- The potential date for the London event will take place during the first two weeks of July.
- The event may be held at the City Hall or a similar venue.
- The exact venue and date to be confirmed as soon as possible.

If you would like your school to participate in this year's competition please email me requesting the question and answer pack sian.crowhurst@kent.gov.uk.

NEW



Life skills resources A free educational resource to help teachers and group leaders prepare young people for adult life

This free educational resource has been developed by KCC Trading Standards to help young people prepare for adult life. It encourages safe, independent living to reduce the risk of financial harm. It consists of nine modules: age restricted products; doorstep crime; food & hygiene; home fire safety; safer independent pedestrians; scams; shopper's rights; social media & the internet and who can help? Coming soon: a new finance module. **Please email sian.crowhurst@kent.gov.uk for a link to the resource.**

I look forward to hearing from you.

Yours faithfully

**Sian Crowhurst
Business Support Assistant
Trading Standards**