

West Kent EAN Bulletin



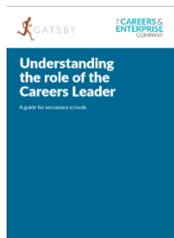
THE CAREERS &
ENTERPRISE
COMPANY

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Understanding the Role of the Careers Leader

has been published and aims to help schools identify how to place and fill the role. Included are three possible models for Careers Leader.

Essential reading to help prepare for September!



Ofsted has set out its expectations in regard to schools achieving the Gatsby Benchmarks.

“Inspectors need to be mindful of the government’s careers strategy and the Gatsby Foundation careers guidance benchmarks, and should expect to see these becoming more commonplace within schools through the work of the Careers and Enterprise Company. Inspectors should focus on the impact and quality of careers guidance and not on the compliance with specific steps, and how well a school is preparing pupils and students for their next steps – whatever they might be. How Ofsted inspects the quality of careers education, information and guidance will continue to be governed by the ‘Common inspection framework’ and ‘School inspection handbook’.”

Ofsted’s latest [School Inspection Update](#) grounds this advice in the context of the recent [statutory guidance](#) for careers.

Webinar – 27/03/18 – National briefings on Careers Strategy & Statutory Guidance

The Careers & Enterprise Company has been running a series of briefings on the strategy and statutory guidance.

We are hosting a webinar on Tuesday 27th March from 4pm to 5pm for schools not otherwise able to attend a briefing in London.

[Please register to take part!](#)



The Big Bang
Near Me

There is still time!.....

Big Bang Fair – South East
When – Wednesday 27th and 28th June

Where – South of England Showground, Ardingly, West Sussex, RH17 6TL

The [Big Bang Fair South East 2018](#) is now open for registrations (no cost!) With 9,000 students and teachers attending last year, we have opened up the event for two days:

Wednesday 27th June (individuals, school and college group visitors and the Big Bang Competition)

Thursday 28th June (individuals, school and college group visitors only)



[Grant Fairy](#) is a new app that is aimed at year 12 and 13 students to help them find funded university places as well as grants and bursaries to reduce university debt. The app is free to download.

£80m to help Small Firms recruit Apprentices

In an admission that some businesses find the apprenticeship challenging, the chancellor, Phillip Hammond committed £80m to support small employers engaging apprentices.



During the Spring Statement, Mr Hammond also committed more support to help employers to prepare for T Levels. From April 2018, £50m will be available to help employers prepare for the role out of T Level work-placements.

The [TES has more....](#)

In case you missed it....

Flippy, the [burger flipping robot](#) got taken off shift recently, because s/he was too slow.

The robot is expected to be back at its station soon and cooking those burgers quickly and hygienically alongside human colleagues.

The pace of change is quick indeed but we are left with so much to debate about the future of work!

Progress on Gender Pay Not Inevitable



[Writing with Dr Neil Bottomley \(CEO WorldSkills UK\) in the TES](#), CEC chief executive, Claudia Harris warns that there is much still to do in order to bridge the gender pay gap.

It is massively important that young people are presented with a wide range of opportunities to learn about careers and the world of work. When done well, careers work can make a real difference and even out the inequalities in aspirations between boys and girls. "All young people should be able to reach their individual potential without being constrained by stereotypes."

Claudia and Neil cite *The Economist* which observes that almost 29% of the pay-gap can be explained by the differences in the types and levels of job between men and women. "in other words, if men and women did not typically work in different types of job streams, and if women were able to progress to the same level as men, this gap would virtually disappear. Very little of the difference in salary is driven by different pay for the same job".

But with more than half of young women feeling their career options are limited by their gender, the importance of busting old stereotypes could not be clearer.

Role models do make a difference. Let's ensure that the EAN provides inspiration for all students and that the full world of work is opened up to girls and boys from the earliest possible age.

Claudia Harris is, herself, an Enterprise Adviser and also on the board of the [30% Club](#) (campaigns for at least 30% women on FTSE-100 boards) steering committee where she leads on connecting to schools.



The Wow Show - Coming to a Screen Near You!

The WOW Show brings the world of work directly into the classroom – speaking to young people in their own language, on their own platforms and in the bite-sized visual grammar of YouTube. This is careers inspiration for Generation Z.

It's a fast-moving, edgy, no nonsense channel – a sort of *Top Gear* for jobs.

The WOW Show breaks down the barriers between school and the workplace. It enables employers to create conversations with students to open up their horizons about the possibility of their futures and the post-16 pathway benefits of technical versus academic education.

The WOW Show is broadcast live into the classroom. It is interactive: live linkups to workplaces and schools will turn students from viewers into participants, engaging them in a new and exciting way by connecting with the social media platforms they use every day.

The WOW Show is a Netflix-style portal so it is also available on demand whenever schools, students, parents or teachers want to watch. It provides additional information and pathway guidance linking them to local employment needs as well as opportunities around the country.

Look out for more details very soon!

Drone Design Competition

Last month we flagged up the emergence of drones as an increasingly significant provider of employment – in various sectors.



Well now students from your school could be involved in a competition to design and programme drones online.

Those designs judged to be the best will then be entered in to a UK v China final in 2019!

Interested? STEM Sussex has [more](#).



Meantime, [Airineers](#) has its own STEM challenge in which students will need to design, build and learn to fly their own radio controlled quadcopter (drone) and then compete in team games, individual challenges and time trials. Each zone will also have a tiny camera so that students can enjoy First Person View.