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FOR THE LOVE OF LIFE

Dear Mr Gibbens,

At Nuffield Health we take a proactive approach in providing preventative health and wellbeing initiatives to education institutions and local communities.

This week we announced our ground-breaking pilot, which will see the secondment of a Head of Wellbeing and the delivery of a health and wellbeing programme to a UK secondary school.

The two year pilot will begin in September 2015 and see Nuffield Health invest significantly into the selected school, funding the programme. This will include providing state-of-the-art fitness facilities and equipment, seconding a Head of Wellbeing and developing a wellbeing strategy, in collaboration with the school, to meet the needs of their pupils, teachers and community. A key part of the pilot will be independent evaluation of the outcomes, to help shape the future of wellbeing in schools.

Nuffield Health's commitment to the pilot follows the findings of its recent joint study with think tank 2020health, looking at the need for a Head of Wellbeing in every secondary school. The report (enclosed) highlighted significant areas of concern and unmet need - including low levels of exercise, high levels of obesity and poor emotional wellbeing - which could be vastly improved with dedicated, coordinated support within the school setting.

The competition to find a school to work with is open to all secondary schools across the UK and will be the first ever pilot of its kind. This initiative has the potential to transform wellbeing in schools, by providing effective support and infrastructure.

I've enclosed a leaflet with further details and would welcome your support in spreading the word and sending the details on to your local secondary schools, who may want to apply to work with us on this innovative pilot.

An application form is available at www.nuffieldhealth.com/school and the closing date is 17th April 2015.

Yours sincerely,

Dr Andrew Jones
Managing Director, Wellbeing
Nuffield Health