



**Kent Children  
and Young People**

To Headteachers

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Dear Colleague,

### **Reconnect E-Card**

Following our letter to you on 27<sup>th</sup> April, we are writing to remind you to issue the Reconnect E-Card to your families eligible for benefits related free school meals, to enable them to access the Reconnect Leisure Centre offer.

As part of our Reconnect offer, leisure centres across Kent are providing opportunities for children and families. Each centre has its own offer due to their differing facilities and staffing levels. The centres will therefore publicise their offers individually. A full list of participating centres can be found [here](#).

While Reconnect is a universal programme, our mantra has been “universal does not mean universally free”, and therefore the leisure centres will focus much of their available funding on those who need most financial help to participate. One key group will be those on benefits related free school meals. We have created a Reconnect e-Card to be distributed to these families so that they can use this to evidence entitlement to free school meals and access any free/discounted offer being made available to these families, including the leisure centre offer. As other Reconnect offers come online in the new few weeks/months it is likely this e-Card will be used by other providers too, to determine eligibility for discounts.

Following this, I please ask for your support for the following:

1. Issue the Reconnect e-Card via Wonde’s e-voucher system to **families eligible for benefits related free school meals**.
2. Send out a flyer, entitled “Reconnect Discount Card” to **families eligible for benefits related free school meals**, which explains the Reconnect e-Card. This flyer is also attached to the email with this letter.

***To issue the Reconnect e-card please follow the instructions below:***

- *log in to your [evouchers.com](https://evouchers.com) account*
- *create a new order and select “Kent Reconnect”*

- *enter the number of vouchers needed for your benefits related free school meals children*
- *select “Kent Reconnect” as the retailer*
- *add to your cart and select “Kent Reconnect funded by Kent County Council” as the payment method*
- *Once all orders have been placed, you can assign the vouchers to parents.*

*For any issues with this please view help articles at <https://help.evouchers.com/hc/en-gb> or email [support@evouchers.com](mailto:support@evouchers.com).*

If you have any further queries, please email us at [reconnect.kentcyp@kent.gov.uk](mailto:reconnect.kentcyp@kent.gov.uk) or call a member of the Programme Team on **03000 423423**.

Yours sincerely



**David Adams**  
**Reconnect Programme Director**